



**САВЕТ ЗА  
КЛАСТЕРЕ**



**COUNCIL FOR  
CLUSTERS**



**KATALOG  
KLASTERA  
U SRBIJI**

**CATALOGUE OF  
CLUSTERS  
IN SERBIA**



**2012**  
[www.clusterhouse.rs](http://www.clusterhouse.rs)

Poštovani prijatelji razvoja klastera,

Ovo je prvi katalog klastera u Srbiji kreiran na kolaboraciji između 40 klastera, LEDIB Kuće klastera i Saveta za klasterne Privredne komore Srbije.

Trend rasta broja klastera u Srbiji ukazuje na potrebu MSP za klasterizacijom. Klasteri doprinose većoj inovativnosti, efikasnijem upošljavanju, privrednom razvoju i preduzetničkim inicijativama.

Stručno tehnička podrška Kuće klastera, u saradnji sa Svetom za klasterne i uz podršku danskog Programa za lokalni ekonomski razvoj na Balkanu LEDIB, rezultirala je okupljanjem klastera iz Srbije pod jednim krovom.

Savet za klasterne i Kuća klastera podržavaju razvoj klastera u Srbiji kroz mapiranje, informisanje klastera, zastupanje interesa klastera, povezivanje i promociju klastera.

U 2012. godini osnovan je u Nišu prvi trening centar za razvoj klastera u Srbiji radi izgradnje kapaciteta klaster-fasilitatora, klaster menadžmenta, institucija podrške i partnera iz javnog sektora.

Razvijen je jedinstven časopis za klasterne u Srbiji INFOCLUSTER i uspostavljena godišnja oktobarska Balkanska konferencija DANI KLASTERA u Nišu.

Za podršku razvoju klastera u Niškom regionu, doprinosu osnaživanja znanja i jačanja potencijala srpskih klaster menadžera, za zalaganje za klasterne u Srbiju uopšte, zahvaljujem se LEDIB programu pod rukovodstvom g-dina Karstena Lunda.

Zahvaljujem se svim klasterima na saradnji sa željom da u narednom periodu doprinesu kreiranju povoljnijeg poslovnog ambijenta za razvoj klastera u Srbiji.

Pozivam domaće i međunarodne organizacije da sarađuju sa klasterima u Srbiji koristeći ovaj katalog radi pružanja efikasnije i efektivnije podrške MSP sektoru.

S poštovanjem

Mr Danka Milojković, predsednik  
Savet za klasterne Privredne komore Srbije

Dear friends of cluster development,

This is the first catalogue on clusters in Serbia, designed in collaboration with 40 clusters, LEDIB Cluster House and the Cluster Council of Serbian Chamber of Commerce.

The trend of an increase in number of clusters in Serbia proves the need for clusterization in SME sector. Clusters contribute to greater innovation, more efficient employment, economical development and entrepreneurs' initiatives.

Professional and technical support of the Cluster House, in cooperation with the Cluster Council of Serbian Chamber of Commerce and support of the Danish Program for Local Economic Development in the Balkans - LEDIB, resulted in gathering clusters of Serbia under the same roof.

The Cluster Council and the Cluster House support the cluster development in Serbia through mapping, informing, advocacy of clusters interests, networking and promotion of clusters.

The first Training Center for Cluster Development in Serbia was established in Niš in 2012, with the aim to promote capacity building of cluster facilitators, cluster management, supporting institutions and partners in public sector.

An exclusive magazine on clusters INFOCLUSTER was designed and an annual October Balkans Conference DAYS OF CLUSTERS set up in Niš.

For the support of cluster development in Niš Region, contribution to strengthening of knowledge and capacity building of Serbian cluster managers and overall promotion of clusters and Serbia, I would like to express my gratitude to LEDIB Program under the management of Mr. Karsten Lund.

Also, I would like to thank all clusters for their previous cooperation, hoping that they will contribute to the creation of more favorable business environment and prospective cluster development in Serbia.

Finally, I would like to invite national and international organizations to cooperate with clusters in Serbia and make use of this catalogue in order to sustain more effective and efficient support to SME sector.

Respectfully,

M.Sc. Danka Milojkovic, President  
Cluster Council of Serbian Chamber of Commerce



Naziv klastera   Cluster name	AGRO KLASTER HOMOLJE
Adresa   Address	Ul. Trg Jovana Šerbanovića br. 5
Grad   City	12320 Žagubica
Telefon   Telephone number	+381(0)127643701
E-mail   Mail	agroklastertomolje@gmail.com
Internet adresa   Internet address	www.agroklastertomolje.com
Kontakt osoba   Contact person	Slobodanka Jačić
Funkcija u klasteru   Function within the cluster	Klaster Menadžer
E-mail   Mail	agroklastertomolje@gmail.com
Mobilni telefon   Mobile phone number	+381(0)643834008

# AGRO KLASTER HOMOLJE

## AGRO KLASTER HOMOLJE

Opština Žagubica je podržala inicijativu stvaranja Agro Klastera Homolje.

Agroklastertomolje je udruženje koje u svom članstvu obuhvata pčelare i pčelarsku industriju, pečurkare, fabriku za preradu mleka i mlečnih proizvoda, fabrike za preradu drveta, turističku organizaciju, voćare (šljive, maline, jabuke, kruške), proizvođače voćnih rakija, stočare, zemljoradnike, Udruženje poljoprivrednika, Udruženje gorana, istraživačke institucije za obnovljive izvore energije (pelet, energija vetra, mini hidrocentrale), Udruženje likovnih umetnika, Udruženje žena za negovanje starih zanata i Udruženje žena "Zlatni vez".

Klaster se zalaže za zajedničko plasiranje proizvoda kao što su med, meso, voće, povrće, lekovito i začinsko bilje, narodne rukotvorine i drugo. To podrazumeva nastup na domaćem i inostranom tržištu i zastupanje na domaćim i stranim sajmovima. Agroklastertomolje obavlja edukaciju stanovništva za primenu novih tehnologija u proizvodnji, motorizaciji, plasmanu proizvoda, odnosno u zaokruženom procesu od proizvodnje do plasmana.

Klaster uspostavlja saradnju sa raznim renomiranim institucijama i fakultetima u zemlji i inostranstvu. Zalaže se za dovođenje investitora i partnera radi oživljavanja Homoljskog kraja koji spada u red ekološki očuvanih krajeva Srbije.

## AGRO CLUSTER HOMOLJE

Municipal Žagubica supported the initiative of creation Agro Cluster Homolje.

Agro Cluster Homolje is association of members which includes bee keepers and honey producers, dairies and dairy products industry, wood processing manufacturers, tourist organizations, fruit producers (plum, raspberry, apple, pear), fruit brandies producers, farmers, agricultures, farmers association, association mountaineers, research institutions reusable source of energy (pellets, wind energy, mini power plants), art association, old hand crafts association, association golden embroidery.

The cluster supports joint access on national and international market (honey, meat, fruit, vegetables, herbs and spices, hand-made products etc.) Agro Cluster Homolje also ensures education of the public on application of new technologies in production, motorization, marketing, i.e. a full cycle starting from production ending with marketing of products.

The Cluster cooperates with many respectable institutions and universities in the country and abroad. The cluster makes efforts to attract and bring in investors and partners in order to revive the whole Homolje Region. The Homolje Region represents an ecologically clean environment in Serbia.



<b>Naziv klastera   Cluster name</b>	Automobilski klaster Srbije – AC Serbia
<b>Adresa   Address</b>	Španskih boraca 22d
<b>Grad   City</b>	11000 Beograd
<b>Telefon   Telephone number</b>	+381(0)3131326
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<b>Internet adresa   Internet address</b>	www.acserbia.org.rs
<b>Kontakt osoba   Contact person</b>	Igor Vijatov
<b>Funkcija u klasteru   Function within the cluster</b>	Direktor
<b>E-mail   Mail</b>	igorvijatov@acserbia.org.rs
<b>Mobilni telefon   Mobile phone number</b>	+381(0)62400086

## AUTOMOBILSKI KLASTER SRBIJE AC SERBIA

Automobilski klaster Srbija - AC Serbia je mreža srpskih kompanija i organizacija koje posluju u automobilskom sektoru i deluju kao dobavljači automobilskih delova i opreme ili obezbeđuju usluge u ovom sektoru.

Rad Automobilskog klastera Srbije podržan je od strane Vlade Republike Srbije, GIZ (Nemačka organizacija za tehničku saradnju), UNIDO (Organizacija Ujedinjenih nacija za industrijski razvoj), USAID (Američka agencija za međunarodni razvoj), SIEPA (Agencija za strana ulaganja i promociju izvoza) i NARR (Nacionalna agencija za regionalni razvoj).

AC Serbia ima 45 članica od kojih su 42 kompanije i tri naučno-istraživačke i obrazovne institucije.

### Misija

AC Serbia je povezivanje i umrežavanje privrede, naučnih, razvojnih i javnih institucija radi lakšeg ostvarenja sinergije, pokretanja zajedničkih razvojnih projekata, dostizanja zahtevanog nivoa kvaliteta i stvaranja prepoznatljivog Brenda koji će doprineti jačanju konkurentnosti članica na međunarodnom planu.

### Vizija

AC Serbia kao centar umreženih proizvođača autodelova i opreme koji postaju deo međunarodnih dobavljačkih lanaca jeste primarna vizija klastera.

### Ciljevi

Najznačajniji ciljevi mreže su povećanje konkurentnosti članica, ostvarenje dugoročne profitne pozicije unutar lanaca dodate vrednosti kod međunarodnih proizvođača automobila i indirektno unapređenje ekonomske pozicije celog sektora.

## AUTOMOTIVE CLUSTER SERBIA AC SERBIA

Automotive Cluster of Serbia - AC Serbia is a network of Serbian companies and organizations operating in automotive sector as equipment, spare parts or services suppliers.

The Automotive Cluster of Serbia is supported by the Government of the Republic of Serbia, GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit), UNIDO (United Nations Industrial Development Organization), USAID (U.S. Agency for International Development), SIEPA (Serbian Investment and Export Promotion Agency), NARD (National Agency for Regional Development).

AC Serbia has 45 members (42 companies and 3 scientific, research and education institutions).

### Mision

Establishing contacts and networking of economic, scientific, development and public institutions sectors to achieve better synergy, initiate joint development projects, accomplish required quality level and establish recognizable brand which will contribute to further competitiveness of our members on international market.

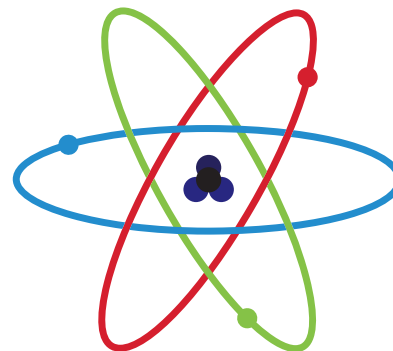
### Vision

AC Serbia as a centre of the network of automotive spare parts and equipment producers becoming a member of international supply chain.

### Objectives

The main objectives of the established network is an increase in competitiveness of its members, achievement of a long-term profitable position within the supply chain of added value among the international automotive producers, thus indirectly improving economical position of the entire sector.

Naziv klastera   Cluster name	Bio-naučni klaster
Adresa   Address	Matije Gupca 14
Grad   City	24000 Subotica
Telefon   Telephone number	+381(0)24554498
E-mail   Mail	office@biocluster.rs
Internet adresa   Internet address	www.biocluster.rs
Kontakt osoba   Contact person	Goran Pjevac
Funkcija u klasteru   Function within the cluster	Menadžer klastera
E-mail   Mail	pjevac.goran@biocluster.rs
Mobilni telefon   Mobile phone number	+381(0)658251410



## BIO-NAUČNI KLASTER

Bio-naučni klaster je osnovan radi ostvarivanja ciljeva u oblasti unapređenja kooperacije farmaceutske industrije sa obrazovnim i naučno-istraživačkim institucijama.

Klaster želi da doprinosi otvaranju novih radnih mesta u farmaceutskoj industriji, kroz edukaciju i obučavanje stručnih kadrova u farmaciji, marketingu i uslugama. Klaster se zalaže za promenu/poboljšanje privredne strukture i podsticanje celokupnog razvoja na regionalnom i nacionalnom nivou.

Klaster organizuje učešće na domaćim i stranim konferencijama i naučnim skupovima, organizuje klaster forume, stručne i naučne skupove za članove klastera, za mlade naučne radnike, učenike i studente u različitim oblastima nauke i tehnologije.

Bio-naučni klaster je nastao po uzoru na dobru praksu rada srodnih klastera iz susedne Republike Mađarske, sa kojima saradjuje duže od dve godine. Preneta iskustva omogućavaju klasteru da bude pokretač inovacija u oblasti biotehnologije i njene primene u medicini, farmaciji, informatici itd. Ovo je ostvarivo okupljanjem značajnijih tržišnih učesnika oko zajedničke ideje o intenzivnijoj primeni biotehnologije.

## BIOSCIENCE CLUSTER

The Bioscience cluster was founded to achieve objectives set in the sector of improvement of collaboration between pharmaceutical industry and educational, scientific and research institutions.

The cluster aims to contribute to the opening of new jobs in pharmaceutical industry through education and training of professional staff in sectors of pharmacy, marketing and services. The cluster supports change/improvement of industrial structure and overall development on regional and national level.

It ensures participation at national and international conferences and seminars, convenes cluster forums, specialized and scientific events for cluster members, young scientists, pupils and students in various fields of science and technology.

The Bioscience cluster continued the good practice of similar clusters from the neighboring Republic of Hungary with whom it cooperates for more than two years. The adopted experiences enable the cluster to become the drive force of innovation in the sector of biotechnology and its application in medicine, pharmaceuticals, informatics etc. This can be achieved through gathering significant market actors around common concept of more intense application of biotechnology.



Naziv klastera   Cluster name	Dunavski turistički klaster „ISTAR 21“ Novi Sad
Adresa   Address	Pašičeva br. 7
Grad   City	21000 Novi Sad
Telefon   Telephone number	+381(0)216624823, 4724088
E-mail   Mail	office@istar21.rs
Internet adresa   Internet address	www.istar21.rs
Kontakt osoba   Contact person	Biljana Marčeta
Funkcija u klasteru   Function within the cluster	Menadžer klastera
E-mail   Mail	bmarceta@magelan.rs
Mobilni telefon   Mobile phone number	+381(0)62514566

## DUNAVSKI TURISTIČKI KLASTER ISTAR 21 NOVI SAD

Misija klastera „Istar21“ je kreiranje strateškog partnerstva među članovima klastera u cilju stvaranja autentičnog regionalnog turističkog proizvoda “Podunavljem kroz Srbiju”, koji će se plasirati na domaćem i međunarodnom tržištu, biti konkurentan i omogućiti porast turističkog prometa i profita svih članica.

Cilj osnivanja klastera je da okupi subjekte turističke privrede i institucije zainteresovane za razvoj turizma duž Dunava, koji bi doprineli stvaranju turističkog proizvoda, koji bi se mogao plasirati na evropsko tržište. Kvalitetan turistički proizvod, kakav bi region Podunavlja trebalo da bude, podrazumeva niz različitih, pojedinačnih usluga koje se jedinstveno nude tržištu. Klusterskim udruživanjem stvara se pozitivna konkurentna prednost u odnosu na druge, podiže nivo kvaliteta usluga, učestvuje u inovacijama i edukacijama, a omogućava da se deo aktivnosti poveri drugim članicama klastera. Zajedničkim nastupom Klaster omogućava bolji plasman usluga, povećanje prometa i profita svojih članica.

Projekat „Bogatstvo različitosti“ je prvi veći projekat Klastera „Istar21“. Cilj projekta je da se formira nov turistički proizvod koji bi podstakao dolazak turista u Srbiju i Podunavlje, a kroz koji bi članice klastera mogle ostvariti svoje ideje.

Dalje aktivnosti klastera biće usmerene ka podizanju nivoa kvaliteta usluga članica klastera kroz inovacije i edukacije, jačanje saradnje medju članicama klastera, podizanje kapaciteta klastera za realizaciju većih projekata i zajednička promocija.

## DANUBE TOURIST CLUSTER ISTAR 21 NOVI SAD

Mission of the cluster “ISTAR 21“ is the establishment of strategic partnership among cluster members with the aim of creating an authentic regional tourist product of the Danube River in Serbia which can enter the national and international market and become competitive so as to make an increase in tourist turnover and profit of all members.

The aim of cluster foundation is to gather all subjects in tourist economy and institutions interested in tourism development along the Danube River to contribute to the creation of a tourist product for the European market. A high quality tourist product what the Danube river Region should become, means a number of different, individual services offered in a unique tourist product on the market. By joining in the clusters, we want to create a positive competitive advantage in relation to others and to increase the quality level of services provided, participate in innovation and education and assign some of our activities to other cluster members. Joint venture on the market will contribute to better offer of services and increase of turnover and profit of our members.

The project “Rich in Diversity“ was one of the biggest projects we have implemented. The aim of the project was to create new tourist product which will attract tourists to visit Serbia and the Danube River Region and enable cluster members to achieve defined goals.

Further cluster activities will be directed to achievement of increase in quality level through introducing innovation and education, joint promotion on the market, strengthening of cooperation among cluster members and implementation of joint projects.



Naziv klastera   Cluster name	Fond klaster zdravstvenog turizma Vojvodine
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Grad   City	24420 Kanjiža
Telefon   Telephone number	+381(0)24876716
E-mail   Mail	spaklaster1@gmail.com
Internet adresa   Internet address	www.vojvodinaspa.info
Kontakt osoba   Contact person	Atila Vereš
Funkcija u klasteru   Function within the cluster	Direktor
E-mail   Mail	spaklaster1@gmail.com
Mobilni telefon   Mobile phone number	+381(0)631189301



## FOND KLASTER ZDRAVSTVENOG TURIZMA VOJVODINE

Klaster zdravstvenog turizma Vojvodine na evropskom nivou pruža mogućnosti za raznovrsno duševno i telesno osveženje i lečenje.

Prošetajte našim nacionalnim parkovima, uživajte u prirodnim lepotama, otkrijte vodeni svet regije, upoznajte prirodna blaga ovog uzbudljivog područja od Tise preko Dunava do Save, veslajte, kupajte se, pecajte, prošetajte prelepim područjima regije, lovna područja Vojvodine pružaju pravi doživljaj zaljubljenicima ove zanimacije.

Ako želite aktivan odmor, mnogobrojne avanture i učešće na zanimljivim manifestacijama sigurno ćete naći širom Vojvodine. Pored svojstvenog ambijenta Vojvodina pruža čuvenu gostoljubivost domaćina a istorijska kupališta, lekovite banje u Vojvodini vas dočekuju sa najsavremenijim tretmanima i wellness programima za odmor i uživanje.

Doživite čari prelepe Vojvodine, srdačno Vas očekujemo!

## FUND CLUSTER FOR HEALTH TOURISM VOJVODINA

The Cluster for Health Tourism of Vojvodina offers various types of physical and psychological refreshment and recovery, based on European Standards.

Walking across nature reserves, taking delight in the natural beauties of the region and becoming acquainted with the enchanting world of lakes and rivers, give tourists real adventures. If you preferred something more exciting, like rowing, swimming, fishing and hunting these reserves can provide that thrill.

After many fascinating experiences, you can still enjoy the specific atmosphere of the programs of Vojvodina and the hospitable company of local people. For those who look for relaxing and recovery, wellness-programs and modern treatments are offered by health resorts and hydrotherapeutic establishments dating from historical past.

Come and enter the magic world of Vojvodina!



## SUBOTICA-PALIĆ

FOND TURISTIČKI KLASTER MIKROREGIJE

### KONTAKT PODACI KLASTERA | CLUSTER CONTACT INFORMATION

Naziv klastera   Cluster name	Fond turistički klaster mikroregije Subotica-Palić
Adresa   Address	Kanjiški put 17a
Grad   City	24413 Palić
Telefon   Telephone number	+381(0)24602780
E-mail   Mail	izabellanji@gmail.com
Internet adresa   Internet address	www.klaster.palicinfo.rs
Kontakt osoba   Contact person	Izabel Lanji Hnis
Funkcija u klasteru   Function within the cluster	Direktor klastera
E-mail   Mail	izabellanji@gmail.com
Mobilni telefon   Mobile phone number	+381(0)631171041

## FOND TURISTIČKI KLASTER MIKROREGIJE SUBOTICA-PALIĆ

Klaster je osnovan 2007. a registrovan 2008. godine radi unapređenja kvaliteta turističko-gastronomске ponude u mikroregionu Subotice i Palića.

Osnovni ciljevi klastera implementiraju se u generisanju primarnih istraživanja, projekata, edukacije članova o različitim temama, saradnji sa naukom i kroz podršku članovima u rešavanju problema poslovanja koji su za sve zajednički.

Članovi klastera čine relevantnu ponudu u mikroregionu od 28 profitabilnih organizacija i šest organizacija podrške. Ugovori o poslovno-tehničkoj saradnji su potpisani sa tri organizacije.

Klaster je u proteklom periodu dobio podršku za šest domaćih projekata. Trenutno je jedini klaster koji ima SEE projekat u saradnji sa 11 država, pod nazivom ATRIUM.

Projektnu podršku klaster je imao od Pokrajinskog sekretarijata za privredu.

## TOURISM CLUSTER FUND OF MICROREGION SUBOTICA-PALIĆ

The cluster was founded in 2007 and registered in 2008 with the aim to improve the quality of tourist and gastronomic offer in the microregion of Subotica and Palić.

The main goals of the cluster are generating primary researches and projects, education of members on various topics, cooperation with science and support to all members in common business problem solving.

The cluster members are 28 profitable organizations and 6 supporting organizations that make up relevant tourist offer. Three contracts on business and technical cooperation were signed with three organizations.

In the recent period, the cluster was granted funds for the implementation of 6 local projects. Presently, it is the only cluster implementing SEE project in cooperation with 11 countries with the title ATRIUM.

The support was also provided from the Provincial Secretariat for Economy.



Naziv klastera   Cluster name	Građevinski klaster "OPEKA-BRICK"
Adresa   Address	Dušanov bazar, lokal 219
Grad   City	18000 Niš
Telefon   Telephone number	+381(0)18521099
E-mail   Mail	info@opekabrick.com
Internet adresa   Internet address	www.opekabrick.com
Kontakt osoba   Contact person	Zoran Zlatković
Funkcija u klasteru   Function within the cluster	General manager
E-mail   Mail	sigmaing@sbb.rs
Mobilni telefon   Mobile phone number	+381(0)63406572



## GRAĐEVINSKI KLASTER OPEKA-BRICK

Građevinski klaster "Opeka-Brick" iz Niša je udruženje pravnih lica povezanih po geografskom i strukovnom osnovu.

Klaster deluje u Niškom okrugu i primarna delatnost su objekti visokogradnje sa zaokruženim ciklusom mogućnosti pružanja usluga, počev od usluga projektovanja, preko izvođenja svih vrsta radova u visokogradnji, usluga nadzora, konsaltinga, inženjeringa...

Sastavni deo klastera je i sedam potpornih institucija počev od Građevinsko-arhitektonskog fakulteta, zaključno sa CIM group koja je zadužena za oblast sertifikacije kvaliteta.

U periodu svog postojanja, od 2008. godine pa do danas članice klastera su projektovale i izvodile niz značajnih objekata, sa preko 20.000 m<sup>2</sup> izvedenih i rekonstruisanih objekata kako za tržište, tako i za poznate kupce, odnosno sa preko 100.000 m<sup>2</sup> projektovanih objekata.

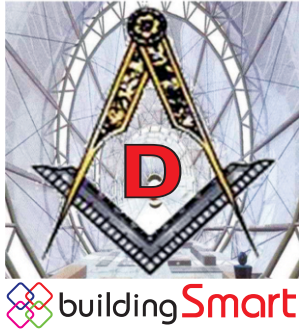
## CONSTRUCTION CLUSTER OPEKA-BRICK

The construction cluster "Opeka-brick" from Niš is an association of legal entities founded on the basis of geographical and sectorial principle.

The cluster area of operation is Nišava District and its primary activity are building constructions with a complete construction services cycle from project designing, civil works of all types, supervision, consulting, engineering etc.

The members of the clusters are also 7 institutions some of them the Faculty of Civil Engineering and Architecture and CIM group responsible of quality certification.

During its work since 2008 up till now, the cluster members have reconstructed and constructed several buildings with over 20.000 m<sup>2</sup> for the local market and regular clients and designed constructions of over 100.000 m<sup>2</sup>.



<b>Naziv klastera   Cluster name</b>	Gradjevinski klaster DUNĐER
<b>Adresa   Address</b>	Rajićeva 30A
<b>Grad   City</b>	18000 Niš
<b>Telefon   Telephone number</b>	+381(0)18522812
<b>E-mail   Mail</b>	klasterdudjer@yahoo.com
<b>Internet adresa   Internet address</b>	www.dundjer.co.rs
<b>Kontakt osoba   Contact person</b>	Biljana Avramovic
<b>Funkcija u klasteru   Function within the cluster</b>	Klaster manager
<b>E-mail   Mail</b>	biljana.avramovic@yahoo.com
<b>Mobilni telefon   Mobile phone number</b>	+381(0)62251812

## GRAĐEVINSKI KLASTER DUNĐER

Klaster DUNĐER je prvi građevinski klaster u zemlji, koji je nacionalnog karaktera, sa sedištem u Nišu, počeo sa radom 2007. godine a zvanično registrovan 11.06.2008. kao neprofitna organizacija. Okuplja preko 100 članica, među kojima su: investitori, izvođači građevinskih radova, naučno-istraživački centri, fakulteti, univerziteti i druge potporne institucije, kojima pokriva sve faze procesa izgradnje objekata, od projektovanja i planiranja, do izgradnje po sistemu ključ u ruke.

Po benčmarkingu klastera, metodologijom Evropske opservatorije za klasterne, Dunder ima najveći indeks specijalizacije 8,7 - daleko više od svih klastera u zemlji.

Dobitnik je prve nagrade za najbolju tehnološku inovaciju u 2010.godine Ministarstva za nauku i tehnološki razvoj i finalista za najbolju investiciju godine AUREA 2011. sa inovacijom BIOTOKSINOMER. Dobitnik nagrade Ministarstva informisanja za ON-LINE REČNIK u 2012. Ove i druge nagrade i priznanja su plod saradnje privrede i naučno-istraživačkih institucija, koju je Klaster DUNĐER ostvario uključivanjem šest fakulteta niškog Univerziteta (Građevinsko-arhitektonski, Elektronski, Mašinski, Fakultet zaštite na radu, Prirodno-matematički i Ekonomski) promovišući time uspešno model javno-privatnog partnerstva, kroz brojne projekte kojima je DUNĐER konkurisao kod Ministarstva ekonomije i regionalnog razvoja od kojih su svi uspešno završeni. Pored domaćih projekata koji se tiču unapređenja energetske efikasnosti zgrada, postavljanja prve solarne elektrane u Srbiji, DUNĐER je poslednjih godina učesnik i na međunarodnim FP7 projektima koji se tiču uvođenja novih metoda u procenjivanje kvaliteta i održivosti zgrada i razvoja novih izolacionih materijala u građevinarstvu.

Građevinski klaster DUNĐER je razvio bogatu međunarodnu saradnju sa tehnološkim parkovima iz Italije, IAL FVG Italija, građevinskim klasterom Slovenije kao i sa brojnim institutima iz Španije, Grčke, Portugalije, Engleske, Italije i Nemačke.

## CIVIL ENGINEERING CLUSTER DUNĐER

Cluster DUNDJER is the first civil engineering cluster with a national character in the country, with its office in Niš established in 2007 and officially registered as a non-profit organization on June 11, 2008. It gathers more than 100 members, some of which are investors, construction contractors, scientific and research centres, faculties, universities and other supporting institutions including all phases in the construction process, from designing and planning till the moment of final works completion.

According to the cluster benchmarking method used by European Cluster Observatory, DUNDJER has the highest index of specialization 8,7 – the highest index of all clusters in the country.

It won the first prize for the best technological innovation in 2010 at the Ministry for Science and Technological Development and became a finalist for the best annual investment AUREA 2011 for its innovation called BIOTOXINOMER. Also, it was awarded for the ON-LINE Dictionary by the Ministry of Information in 2012. All above mentioned awards are a result of collaboration between industry and scientific and research institutions enabled by DUNDJER through engaging 6 faculties of the Niš University (Faculties of Civil Engineering and Architecture, Electronical engineering, Machine Engineering, Occupational Safety, Sciences, Economics) and promoting public-private partnership model with several projects submitted for funding at the Ministry of Economy and Regional Development, all of which were successfully completed. Beside national projects in energy efficiency building and construction of the first solar power plant, DUNDJER took part in international FP7 projects of introducing new methods of quality assessment, construction sustainability and development of new insulation construction material in civil engineering sector.

Civil Engineering Cluster DUNDJER developed good international cooperation with technological parks from Italy, IAL FVG Italy, with civil engineering cluster from Slovenia and numerous institutes from Spain, Greece, England, Portugal, Italy and Germany.

Naziv klastera   Cluster name	Građevinski klaster Šumadije i Pomoravlja
Adresa   Address	Gružanska 17
Grad   City	34000 Kragujevac
Telefon   Telephone number	+381(0)346100410
E-mail   Mail	agem.klaster@yahoo.com
Internet adresa   Internet address	www.gradjevinskiklaster.com
Kontakt osoba   Contact person	Jelena Bojović
Funkcija u klasteru   Function within the cluster	Predsednik Upravnog odbora i zastupnik
E-mail   Mail	agem.klaster@yahoo.com
Mobilni telefon   Mobile phone number	+381(0)691003760



Удружење грађана  
ГРАЂЕВИНСКИ КЛАСТЕР  
ШУМАДИЈЕ И ПОМОРАВЉА

## GRAĐEVINSKI KLASTER ŠUMADIJE I POMORAVLJA

Građevinski klaster Šumadije i Pomoravlja je nevladino i neprofitno udruženje, osnovano na neodređeno vreme radi ostvarivanja ciljeva promocije klaster koncepta, tj. udruživanja radi ostvarivanja zajedničke koristi, povećanja nivoa stabilnosti u poslovanju i poboljšanju tržišnog nastupa.

Cilj Građevinskog klastera Šumadije i Pomoravlja je delovanje na području regiona Šumadije i Pomoravlja u funkciji jačanja kapaciteta i podizanja kvaliteta poslovanja svih članova klastera kroz uvođenje novih oblika udruživanja i umrežavanja i jačanje konkurentske pozicije, kako na nacionalnom tako i na međunarodnom nivou.

Klaster će biti prepoznat kroz visok nivo kvaliteta usluga koje će biti ponuđene tržištu u oblasti projektovanja, nadzora i tehničkog prijema, izvođenja, konsaltinga i inženjeringa.

Građevinski klaster Šumadije i Pomoravlja je, u okviru analize sektora, kao jedan od operativnih ciljeva definisao i ciljnu grupu klastera.

Poboljšanje energetske efikasnosti zgrada i uređaja, transporta, industrije, sektora elektro i termo energetike, čini suštinski i dugotrajni primarni zadatak.

## CONSTRUCTION CLUSTER OF ŠUMADIJA I POMORAVLJE

Construction Cluster of "Construction Cluster of Sumadija and Morava" is a non-governmental and non-profit association, founded for an indefinite period of time to achieve goals of cluster concept promotion, i.e. join the association with the aim to achieve common interests, increase stability level of business and improve access on the market.

The aim of "Construction Cluster of Sumadija and Morava" is to operate in the region of Sumadija and Morava and contribute to capacity building and increase of business quality standard by introducing new forms of associations and through networking and strengthening of its competitive position both on national and international level.

The cluster will be recognized for its high quality of services on the market in the field of project designing, supervision and final technical inspection, construction works, consulting and engineering.

"Construction Cluster of Sumadija and Morava" did the analysis within the sector and defined the target group of clusters as an operational objective.

Increase in energy efficiency of buildings and equipment, transport, industry, electrical and thermal energy sectors are fundamental and long term priorities.



Naziv klastera   Cluster name	IKT Mreža (ICT Net)
Adresa   Address	Kralja Milana 4/4
Grad   City	11000 Beograd
Telefon   Telephone number	+381(0)112688641
E-mail   Mail	office@ict-net.com
Internet adresa   Internet address	www.ict-net.com
Kontakt osoba   Contact person	Marina Blagojević
Funkcija u klasteru   Function within the cluster	Direktor / Koordinator projekata
E-mail   Mail	marina.blagojevic@ict-net.com
Mobilni telefon   Mobile phone number	+381(0)645817951

## KLASTER IKT MREŽA

Klaster ICT Net je udruženje preduzeća i pojedinaca koji vide interes u razvoju sektora informaciono-komunikacionih tehnologija u Srbiji. Klaster je osnovan 2010. godine i nastao je spajanjem postojećih klastera, Srpskog softverskog klastera i „embedded.rs“. Novi klaster nije rezultat samo prostog udruživanja dva postojeća klastera u cilju obezbeđivanja većih mogućnosti za njihove članice, već predstavlja i promenu koncepta organizovanja. Klaster je koncipiran kao otvorena organizacija, bez ikakvih prepreka za uclanjenje, koja članicama garantuje transparentan okvir za efikasno ostvarivanje interesa.

Pravci delovanja klastera:

1. Klaster je prvenstveno mesto za razmenu informacija u okviru sektora informacionih i komunikacionih tehnologija. Bolji uvid u stanje na tržištu, informacije o novim inicijativama i programima, kao i upoznavanje sa delatnošću drugih aktera omogućavaju članicama klastera da lakše identifikuju nove poslovne mogućnosti.
2. Klaster je koncipiran tako da članice mogu neometano predlagati sopstvene inicijative ili projekte, koji mogu biti realizovani koristeći infrastrukturu klastera ili kroz kooperaciju sa drugim članicama.
3. Klaster omogućava ekonomičnije poslovanje članicama kroz pogodnosti koje pruža ekonomija (jeftiniji marketing, zajednička nabavka, popusti, posebni ugovori, itd.)

Cilj klastera:

Obezbeđivanje skupa kvalitetnih usluga za članice i uspostavljanje efikasnog mehanizma za artikulaciju interesa članica.

## CLUSTER ICT NET

ICT Net Cluster is an association of companies and individuals sharing the common interest of development in the sector of information and communication technologies in Serbia. The cluster was founded in 2010 through a merger of existing clusters of Serbian Software Cluster and “embedded.rs“. New cluster does not only represent a result of simple merger of two clusters to ensure better opportunities for their members, it is also a change in the organization concept. The cluster is conceived as an open organization, without any constraints regarding membership, which guarantees its members a transparent framework for efficient achievement of common interest.

Cluster activities are listed below:

1. The cluster is primarily a place for exchange of information in the information and communication technologies sector. A better overview of the market situation, information on new initiatives and programs, as well as introduction to other related sectors enable cluster members to identify new business opportunities more easily.
2. The concept of the cluster implies that the members can freely propose their own initiatives or projects which can be implemented through the cluster infrastructure or cooperation with other members.
3. The cluster offers more cost-effective business opportunities to its members by providing them with certain benefits (cheaper marketing, joint purchase, discounts, special contracts etc.).

The cluster goal is:

To provide a set of high quality services for its members and to establish efficient mechanism for promotion of members' interests.

Naziv klastera   Cluster name	Agro start up klaster
Adresa   Address	Dobrička 2
Grad   City	18000 Niš
Telefon   Telephone number	+381(0)18522120
E-mail   Mail	info@clusterhouse.rs
Internet adresa   Internet address	www.agrostartup.com
Kontakt osoba   Contact person	Dragan Pešić
Funkcija u klasteru   Function within the cluster	Predsednik klastera
E-mail   Mail	Info@clusterhouse.rs
Mobilni telefon   Mobile phone number	+381(0)668014031



**AGRO START UP KLASTER**  
AGRO START UP CLUSTER

## KLASTER AGRO START UP

Agro start up klaster je nestranačka, nevladina i neprofitna mreža preduzeća za proizvodnju i preradu poljoprivrednih proizvoda i zdrave hrane, kao i preduzeća zaduženih za podršku rada i razvoja klastera, iz oblasti dizajna, proizvodnje ambalaže, marketinga i edukacije. Cilj osnivanja klastera je pružanje podrške članicama klastera u procesu jačanja konkurentnosti, ostvarivanju profitabilnosti i pozicioniranju na domaćem i inostranom tržištu.

Nakon jednogodišnjeg perioda sazrevanja ideje o udruživanju proizvođača agro sektora u Nišavskom okrugu, a uz tehničku podršku danskog Programa za lokalni ekonomski razvoj na Balkanu – LEDIB, krajem 2009. godine grupa malih i srednjih preduzeća i preduzetnika krenula je u registraciju klastera. Njima se pridružilo i nekoliko firmi sa značajnom tržišnom i tehnološkom snagom, kao i neophodne potporne institucije.

Danas Agro start up klaster broji preko 40 članova, i taj broj svakodnevno raste. Osim toga, Agro start up klaster prelazi granice Nišavskog okruga i prerasta u mrežu preduzeća za proizvodnju i preradu poljoprivrednih proizvoda sa područja jugoistočne Srbije.

Agro start up klaster je član Saveza start up klastera Niškog regiona.

## CLUSTER AGRO START UP

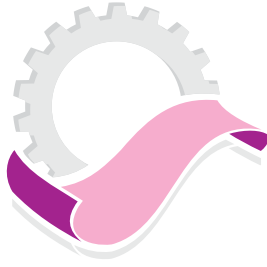
Agro Start up Cluster is a non-party, non-governmental and non-profit network of companies producing and processing agriculture products and health produces, as well as outsourcing companies dealing in design, packaging, marketing and education. The main objective of the cluster is to provide support to the cluster members in the process of strengthening competitiveness and establishing profitable position on national and international market.

After one year of initiating the concept of gathering the producers of the Agro-sector from the Nišava District and with a technical support of Danish Program for Local Economic Development in the Balkans, LEDIB, by the end of 2009, a group of small and medium companies and entrepreneurs started the procedure of registering clusters. A number of companies with considerable technical and market capacities, as well as few relevant supporting institutions joined them.

Today, Agro Start up Cluster has over 40 members and is still growing in number. Additionally, Agro start up Cluster spreads beyond Nišava District and represents a network of companies for production and processing of agriculture products in the south-east region of Serbia.

Agro Start up Cluster is a member of the Niš Region Start up Union.





## TEKSTILNI START UP KLASTER

TEXTILE START UP CLUSTER

### KONTAKT PODACI KLASTERA | CLUSTER CONTACT INFORMATION

<b>Naziv klastera   Cluster name</b>	Tekstilni start up klaster
<b>Adresa   Address</b>	Dobrička 2
<b>Grad   City</b>	18000 Niš
<b>Telefon   Telephone number</b>	+381(0)18522120, 511240
<b>E-mail   Mail</b>	info@clusterhouse.rs
<b>Internet adresa   Internet address</b>	www.textilestartup.com
<b>Kontakt osoba   Contact person</b>	Gordana Nikolić
<b>Funkcija u klasteru   Function within the cluster</b>	Predsednik klastera
<b>E-mail   Mail</b>	info@clusterhouse.rs
<b>Mobilni telefon   Mobile phone number</b>	+381(0)668014031

## KLASTER TEKSTILNI START UP

Tekstilni start up klaster osnovan je krajem 2009. godine uz tehničku podršku danskog Programa za lokalni ekonomski razvoj na Balkanu – LEDIB, a na inicijativu mreže preduzeća početnika u poslovanju iz oblasti tekstilne proizvodnje.

Tekstilni start up klaster obuhvata preko 40 članica – malih i srednjih preduzeća iz jugoistočne Srbije, iz različitih oblasti tekstilne proizvodnje. Klaster ima za cilj jačanje konkurentnosti i stvaranje uslova za realizaciju uvoznog izvoznih poslova.

Ovaj klaster odlikuje efikasnost u donošenju odluka i prilagođavanja zahtevima i potrebama tržišta. Mogućnost organizovanja zajedničkih nabavki i isporuka, kao i kreiranja START UP brenda tekstilaca predstavljaju ključne prednosti uspešnog rada klastera.

Tekstilni start up klaster je član Saveza start up klastera Niškog regiona.

## CLUSTER TEXTILE START UP

Textile Start up Cluster was founded at the end of 2009 with a technical support from LEDIB - Local Economic Development in the Balkans Program, at the initiative of network of companies-beginners in the textile production.

Textile Start up Cluster gathers over 40 members, small and medium enterprises from the south-east region of Serbia, dealing in various sectors of textile production. The goal of establishing Textile Start up Cluster is to support members of the cluster in the process of strengthening competitiveness and in creating conditions for export-import business.

This cluster is characterized by its efficiency in decision making and flexibility in adapting to demands and needs of the market. Possibility of organizing joint purchasing and deliveries and designing of a textile START UP brand ensure successful future of the cluster.

Textile star up cluster is a member of the Niš Region Start up Union.





Naziv klastera   Cluster name	Medical start up klaster
Adresa   Address	Dobrička 2, RPK Niš, I sprat
Grad   City	18000 Niš
Telefon   Telephone number	+381(0)18522120
E-mail   Mail	info@clusterhouse.rs
Internet adresa   Internet address	www.medicstartup.co.rs
Kontakt osoba   Contact person	Slavenka Dinić
Funkcija u klasteru   Function within the cluster	Koordinator
E-mail   Mail	info@medicstartup.co.rs
Mobilni telefon   Mobile phone number	+381(0)605020420



**MEDICINSKI START UP KLASTER**  
MEDICAL START UP CLUSTER

## KLASTER MEDICAL START UP

Klaster Medical start up je mreža privatnih praksi u oblasti zdravstvene zaštite, kao i preduzeća zaduženih za podršku rada i razvoja klastera -marketing, edukacija, istraživanja. Osnovan je na neodređeno vreme u cilju pružanja podrške članicama klastera u procesu jačanja konkurentnosti, ostvarivanju profitabilnog pozicioniranja na domaćem i inostranom tržištu i promovisanju preduzetništva.

Medical start up klaster osnovan je januara 2010. godine uz zalaganje članica koje su prepoznale svoje zajedničke razvojne interese. Klaster je nastao uz tehničku podršku LEDIB programa, a danas, kao članica Kuće klastera broji 30 aktivnih članica.

Prepoznat je od strane Ministarstva ekonomije i regionalnog razvoja, i kao takav sprovodi različite projekte i postiže značajne rezultate.

Reference / Ključni projekti su:

- Koorganizacija Međunarodnog sajma klastera i malih i srednjih preduzeća u Nišu i organizovanje "Bazara zdravlja" i predavanja na temu "Gojaznost"
  - Podrška Ministarstva zdravlja za projekat "Rano otkrivanje oboljenja prostate u populaciji muškaraca starijih od 50 godina na teritoriji grada Niša"
  - Podrška Nacionalne agencije za regionalni razvoj za projekat "Stručno usavršavanje menadžmenta i zaposlenih u članicama Medical start up klastera u cilju jačanja kapaciteta članica i kapaciteta klastera"
  - Podrška NARR za projekat "Radionica i poslovni mentoring za menadžment Medical start up klastera o izradi projektne dokumentacije za konkurisanje kod domaćih i stranih organizacija radi jačanja konkurentnosti klastera i poslovnog povezivanja"
  - Učešće na Festivalu zdravlja u Nišu (2011. i 2012.) kroz obavljanje preventivnih pregleda
  - Podrška NARR za projekat "Edukacijom do razvoja materijalnih i ljudskih resursa u jačanju partnerskog odnosa sa naučno-istraživačkim organizacijama i saradnja sa državnim zdravstvenom zaštitom"
  - Zajednički projekat sa Udruženjem poslovnih žena Niš „Budi odgovorna – investiraj u svoje zdravlje“
- Medical start up klaster je član Saveza start up klastera Niškog regiona.

## CLUSTER MEDICAL START UP

Medical Start up Cluster is a network of private practice companies in the sector of healthcare and associated companies for support and development of clusters (marketing, education, research) established for an indefinite period of time with the aim to support cluster members in the process of strengthening competitiveness capacities, in achieving a profitable position on national and international markets and in promoting concept of entrepreneurship.

Medical Start up Cluster was founded in January 2010 with a support of members who recognized their common development interests. The cluster was established with a technical support from the LEDIB program and today is a member of the Clusters House with 30 active members.

Its significance was recognized by the Ministry of Economy and Regional Development and in that capacity it is implementing various projects and is achieving solid results.

References / Key Projects:

- Fair of clusters and small and medium enterprises in Niš - co-organizers and the organizers of "Bazaar of Health" - lecture on Obesity
  - Ministry of Health, support associations, the project "Early detection of prostate disease in men older than 50 years in the city of Nis", the main partners
  - National Agency for Regional Development, support associations, the project "Training for management and staff members Medical Start up the cluster in order to strengthen the capacity of states and the capacity of cluster"
  - National Agency for Regional Development, project „Workshop and business mentoring for Medical Start up Cluster management – Topic: Project proposals – local and international funds – strengthen the capacity of cluster“
  - „Fair of health“ Nis 2011, 2012 participants
  - Joint project with Association of business women Nis „Be Responsible – Invest in Your Health“
- Medical start up cluster is a member of the Niš Region Start up Union.





**START UP KLASTER USLUGA**  
SERVICES START UP CLUSTER

KONTAKT PODACI KLASTERA | CLUSTER CONTACT INFORMATION

Naziv klastera   Cluster name	Klaster USLUGA start up
Adresa   Address	Dobrička 2
Grad   City	18000 Niš
Telefon   Telephone number	+381(0)18522120, 511240
E-mail   Mail	info@clusterhouse.rs
Internet adresa   Internet address	www.servicesstartup.co.rs
Kontakt osoba   Contact person	Zoran Milutinović
Funkcija u klasteru   Function within the cluster	Predsednik UO
E-mail   Mail	info@clusterhouse.rs
Mobilni telefon   Mobile phone number	+381(0)668014031

## KLASTER USLUGA START UP

Klaster USLUGA start up osnovan je krajem 2009. godine uz tehničku podršku danskog Programa za lokalni ekonomski razvoj na Balkanu – LEDIB, a na inicijativu mreže preduzeća za pružanje raznovrsnih usluga.

USLUGA start up klaster obuhvata preko 65 članica – malih i srednjih preduzeća iz jugoistočne Srbije, iz različitih oblasti usluga. Cilj klastera je pružanje podrške svojim članicama u procesu jačanja konkurentnosti i ostvarivanja profitabilnog pozicioniranja na domaćem i inostranom tržištu i promovisanju preduzetništva.

Ovaj klaster odlikuje:

- Pružanje pravne i druge stručne pomoći članicama klastera (finansije i kreditiranje MSP, upravljanje, planiranje, tržišni nastup, oglašavanje i odnos sa konkurentima i poslovnim partnerima)
- Upoznavanje članica klastera sa propisima i postupcima u oblasti zaštite životne sredine i doprinos razvoju svesti o toj potrebi
- Kako započeti sopstveni posao
- Kako unaprediti postojeći posao
- Kako ostvariti poslovno povezivanje
- Kako pristupiti raspoloživim fondovima za razvoj start up biznisa.

Klaster USLUGA start up je član Saveza start up klastera Niškog regiona.

## CLUSTER SERVICES START UP

The Services Start up Cluster was founded at the end of 2009 with a technical support from the Danish program for local economic development in the Balkans – LEDIB and at the initiative of the network of companies offering various types of services.

The Services Start up Cluster has over 65 members – small and medium enterprises offering services from the south-east of Serbia. The objective of Services start up cluster is to support the cluster members in the process of strengthening their competitiveness and the achievement of a profitable position on national and international markets.

The cluster activities are:

- Legal and other professional assistance to cluster members (funding and giving loans to SMEs, management, planning, market promotion, advertising and establishment of contacts with competing companies and business partners.
- Introduction of legal regulatives in the sector of environment protection and increase of public awareness
- How to start private business
- How to improve private business
- How to engage in business network
- How to apply for funds to develop business

The Services Start up Cluster is a member of the Niš Region Start up Union.



<b>Naziv klastera   Cluster name</b>	Gradjevinski start up klaster 'CONSTRUCTION'
<b>Adresa   Address</b>	Obrenovićeve bb , TC 'KALČA'
<b>Grad   City</b>	18000 Niš
<b>Telefon   Telephone number</b>	+381(0)638288118, 641257479, 631163932
<b>E-mail   Mail</b>	basarski@yahoo.com
<b>Internet adresa   Internet address</b>	www.constructionstartup.com
<b>Kontakt osoba   Contact person</b>	Milica V. Stojanović
<b>Funkcija u klasteru   Function within the cluster</b>	Predsednik UO
<b>E-mail   Mail</b>	basarski@yahoo.com, info@liapor.rs
<b>Mobilni telefon   Mobile phone number</b>	+381(0)638288118



## GRADJEVINSKI START UP KLASTER CONSTRUCTION

Osnovan pre četiri godine, kad i većina START UP klastera u Nišu. Osnivači i članovi klastera su bile male firme koje su davale širok dijapazon delatnosti. Uz tehničku pomoć LEDIB-a klaster je doneo svoja akta, oformio organe upravljanja i doneo akcione programe rada. Aktivnosti su se odvijale, uz podršku LEDIB programa i KUĆE KLASTERA, na edukaciji, posetama sajmovima radi sklapanja poslova i pronalaženja poslovnih partnera, ali i kao izlagači na sajmovima građevine u Beogradu i Nišu.

Predstavnici klastera su učestvovali na mnogim bilateralnim skupovima, susretima koje je organizovala PK i informativnim sesijama. U 2012. godini u klasteru je sazrela svest o samoodržanju te se orijentiše ka praćenju zahteva energetske efikasnosti u građevinarstvu i pružanja kompletne usluge iz te oblasti – projektovanje, obračun energetske efikasnosti, izvođenje novih objekata, rekonstrukcija i nadzor, zatim usluge informisanja pa i edukacije potencijalnih klijenata – investitora, a sve to uz striktno praćenje i primenu zakonske regulative za uvođenje energetske pasoša. Da bi bili aktuelni i spremni za sve inovacije u toj oblasti počeli smo da pratimo usko specijalizovane programe edukacija, pa smo određene zahteve za finansijsku pomoć u tome uputili KUĆI KLASTERA, i na naše veliko zadovoljstvo za neke i dobili konkretnu podršku.

Kao rezultat tih aktivnosti klaster i njegovi članovi već imaju nekoliko validnih stručnih licenci za rad. U toku svog postojanja klaster je potpisao memorandum o međusobnoj saradnji sa mnogim institucijama obrazovnog tipa, javnim institucijama i institucijama lokalne samouprave.

Gradjevinski start up klaster CONSTRUCTION je član Saveza start up klastera Niškog regiona.

## CIVIL ENGINEERING CLUSTER CONSTRUCTION

The cluster was founded four years ago as most of the Start up clusters in Niš. The founders and members of the cluster were small companies offering a wide range of services. With a technical support from LEDIB, the cluster adopted general legal acts, action plan and established management bodies. The activities were implemented with a support from LEDIB Programme and Clusters House, mainly in the field of education and trainings, organization of study visits to various fairs in search of new business deals and new partners, as well as participation at the Civil Engineering Fair in Belgrade and Nis. The clusters representatives took part at various bilateral events, meetings, sessions organized by the Chamber of Commerce.

In 2012, the cluster made a decision to continue its activity in its sector of expertise as a sustainable sector association and started some new activities such as application of energy efficiency standards in construction and offering services in designing, energy efficiency calculation, construction and reconstruction, as well as supervision. Also, information and education services are provided to the clients/investors, in compliance with valid legal regulatives for energy efficient building. In order to be ready for new innovation technologies in this sector, we introduced specialized trainings and programs and submitted requests for funds to the Clusters House for some of which the support was granted to our great satisfaction. As the result of these activities, the Cluster and its members were granted several valid licences of their professional expertise.

The Cluster has signed memorandum of agreement with several education, public and local self-government institutions in the previous period.

Civil Engineering Cluster CONSTRUCTION is a member of the Niš Region Start up Union.





**DESIGN & PRINTING**  
ASSOCIATION OF DESIGNERS AND PRINTERS  
[www.shindiristudio.com](http://www.shindiristudio.com)

Naziv klastera   Cluster name	Udruženje "DIZAJN I ŠTAMPA" - "DIŠ NIŠ"
Adresa   Address	Bul. Nemanjića 25a, TC ZONA 3, lokal 74,
Grad   City	18000 Niš
Telefon   Telephone number	+381(0)655996666
E-mail   Mail	shindiri_mindiri@yahoo.com
Internet adresa   Internet address	www.shindiristudio.com
Kontakt osoba   Contact person	Nemanja Đokić
Funkcija u klasteru   Function within the cluster	Predsednik udruženja
E-mail   Mail	shindiri_mindiri@yahoo.com
Mobilni telefon   Mobile phone number	+381(0)655996666

## KLASTER "DIZAJNERA I ŠTAMPARA" DIŠ NIŠ

Klaster dizajnera i štampara "DIŠ NIŠ" se zalaže za promociju važnosti dizajna, štampe i ostalih marketinških aktivnosti i usluga. Klaster okuplja ekipu profesionalaca i istinskih zaljubljenika u svoj posao. Izrada vrhunskog dizajna, web dizajna i štampe spada u jednu od osnovnih usluga našeg udruženja. To znači, da svi grafički elementi, prilikom izrade projekata moraju zajedno činiti jednu kompleksnu vizuelnu celinu, koja će doprineti boljoj prepoznatljivosti naših klijenata na tržištu.

"DIŠ NIŠ" predstavlja tim profesionalnih grafičkih i web dizajnera, štampara, internet marketing i social media eksperata, koji se dugi niz godina uspešno bave izradom web prezentacija, kao i digitalnim i štampanim reklamiranjem firmi i proizvoda. U naše osnovne usluge spadaju: dizajn, web dizajn, štampa, video montaža, SEO optimizacija sajtova, SEM, vektorska grafika, izrada sajtova, priprema za štampu, dizajn logoa, brendiranje firmi i proizvoda, industrijski dizajn kao i sve ostale forme advertising-a i web advertising-a kroz primenu konkretnih taktičkih rešenja u skladu sa srednjoročnom i dugoročnom marketinškom strategijom klijenata.

Nalaženje jedinstvenog vizuelnog koncepta/postulata za izradu dizajna i štampe reklamnih materijala čini osnovni korak ka uspešnom brendiranju. Pažljivim istraživanjem tržišta i konkurencije gledamo da reklamni materijali koje mi dizajniramo i štampano budu uočljiviji, prepoznatljiviji i bolji u odnosu na konkurenciju. U skladu sa tim, naša ekipa kreativnih umova pronalazi najadekvatnija rešenja i razvija "total design & branding" koncept za naše klijente.

## CLUSTER "DESIGN & PRINT" DIS NIS

Cluster of designers and printers "DESIGN & PRINT" advocates promotion of the significance of design, printing and other marketing activities and services. Our association gathers a team of genuine enthusiasts and professionals. The top design production, web design and printing is one of the major services provided by our association. It means that all visual components during the project design must unite in one complex graphic entity which will contribute to a better visibility of our clients.

„DIS NIS" is a team of professional graphic and web designers, printers, internet marketing and social media experts, that over the long period of years have successfully been designing web presentations and building digital and printing advertising materials for successful companies and products. Our basic services include: design, web design, printing, video editing, SEO optimization of the web sites, SEM, vector graphics, site building, press and prepress, logo design, branding of the companies and products, industrial design as well as all of the other forms of advertising and web advertising through the implementation of tactical solutions based on a short term and long term marketing strategy of the client.

Search for a unique visual concept/postulate for the design and printing of advertising material is a basic step towards successful branding. Through careful research of the market trends and competition, we make an effort to design and print our advertising material in a more illustrative, more recognizable way than our competition, thus ensuring high quality standard.

According to that, our team of creative minds will, in their own way, produce solutions and develop the concept of "total design & branding" for our clients.

Naziv klastera   Cluster name	Klaster drvoprerađivača – Agencija za drvo
Adresa   Address	Visokog Stevana 43a
Grad   City	11000 Beograd
Telefon   Telephone number	+381(0)112928600
E-mail   Mail	office@agencijazadrvo.rs
Internet adresa   Internet address	www.agencijazadrvo.rs
Kontakt osoba   Contact person	Vladan Jelkić
Funkcija u klasteru   Function within the cluster	Klaster menadžer
E-mail   Mail	office@agencijazadrvo.rs
Mobilni telefon   Mobile phone number	+381(0)638061435



## KLASTER DRVOPRERAĐIVAČA AGENCIJA ZA DRVO

Aktivnosti i ciljevi Klastera drvoprerađivača – Agencija za drvo:

- servis međusobnog informisanja i informisanja o stanju i prognozama na domaćem i stranim tržištima;
- na domaćem i stranim tržištima propagira i promovira proizvode njenih članova kroz direktne kontakte, zvaničnu web prezentaciju, zvanično glasilo i slično;
- angažovanje u pronalaženju povoljnih, pre svega izvoznih poslova i da konkuriše za zajedničko obavljanje poslova u zemlji i inostranstvu;
- potpomaže inoviranju i usklađivanju domaćih kao i uvođenju i primeni međunarodnih standarda u sve segmente prerade drveta;
- daje doprinos što bržem i efikasnijem obrazovanju kadrova za potrebe drvne industrije, dodeljuje prestižne godišnje nagrade najboljim radnicima, srednjoškolicima i studentima i aktivno podržava i inicira pre svega primenjena naučna istraživanja;
- zalaže se i aktivno učestvuje u kreiranju i vrlo brzom uvođenju prepoznatljivih trgovačkih marki za pojedine proizvode od drveta koji dolaze iz Srbije;
- borba protiv neloyalne konkurencije i raznih vrsta monopola;

## WOOD INDUSTRY CLUSTER AGENCY FOR WOOD

Wood Industry Cluster - Agency For Wood goals and activities:

- Acts as an information service provider of the present status and forecast information in the sector on the national and international market.
- Promotes products of its members on a national and international market through direct contacts, official web presentation and other communication channels.
- Ensures profitable business deals, especially export deals, and competes for national and international tenders.
- Supports innovation and ensures compliance of national with international standards, as well as introduction and application of new standards in all wood processing segments.
- Contributes to a fast and efficient education of staff needed in the wood processing industry, to the establishment of a reward system on annual basis to best performing workers, highschool pupils and students and actively supports and initiates application of all acquired scientific knowledge.
- Makes efforts and actively participates in the design and establishment of recognizable commercial brands produced in Serbia.
- Fights against unfair competitiveness and various monopolies in the sector.





**ECOPANONIA**  
*Novi Sad*

KONTAKT PODACI KLASTERA | CLUSTER CONTACT INFORMATION

Naziv klastera   Cluster name	Klaster za ekološku energiju i kulturu „ECOPANONIA“
Adresa   Address	Ise Bajića 6 – I sprat/6
Grad   City	21000 Novi Sad
Telefon   Telephone number	+381(0)216539414, 494621
E-mail   Mail	ecopanonia.novisad@gmail.com
Internet adresa   Internet address	
Kontakt osoba   Contact person	Mihalj Čaki
Funkcija u klasteru   Function within the cluster	Predsednik UO
E-mail   Mail	mcsaki@gmail.com
Mobilni telefon   Mobile phone number	+381(0)63513594

## KLASTER ZA EKOLOŠKU ENERGIJU I KULTURU **ECOPANONIA**

Klaster je osnovan 13. jula 2011.godine radi ostvarivanja ciljeva u oblasti primene obnovljivih izvora energije i unapređenja ekološke svesti javnog mnjenja i ima dvogodišnju strategiju razvoja 2011-2013.

Na zahtev članica ECOPANONIA je definisala ključne ciljeve kao što su tehnološki razvoj dopunskih sredstava, praćenje istražne delatnosti, popularizacija dokumentacije i novih tehnologija, razvoj programa planiranog prikupljanja sirovina i organizovanje stručnog usavršavanja i razmena iskustva u oblasti Istraživanja i razvoja (R&D) i sl.

Očekivani rezultati osnivača klastera ECOPANONIA su aktiviranje sistema međusobnih preporuka, razmena informacija, zajednički marketing, aplikacioni menadžment i informisanje o mogućnostima konkurisanja. Glavni adut klastera je u ostvarivanju i osnaživanju regionalne i prekogranične saradnje malih i srednjih preduzeća.

Klaster se finansira isključivo iz priloga članica. Klaster ECOPANONIA svoje usluge izrada analiza tržišta i projekata nudi lokalnim samoupravama.

## CLUSTER FOR ECOLOGICAL ENERGY AND CULTURE **ECOPANONIA**

The cluster was founded on July 13, 2011 with the aim to achieve goals in the sector of renewable sources of energy and improvement of ecological public awareness.

The cluster developed a two year development strategy for the period from 2011 to 2013. Some of newly defined goals arising from the demands of the ECOPANONIA cluster members at the foundation event were technological development of additional means, research activities follow up, promotion of documentation and new technologies, as well ad development of raw material collection planning and organization of professional improvement and experience exchange in the field of research and development (R&D) etc.

The expected results of ECOPANONIA cluster founders are activation of the inter personal system of references, information exchange, joint marketing, application management and information on call for project proposals. The main advantage of the cluster is implementation and strengthening of regional cross border cooperation among small and medium enterprises.

The cluster is funded solely from the membership fees. The cluster provides services of market analysis and project drafts to local self-governments.



<b>Naziv klastera   Cluster name</b>	Klaster kreativne industrije Vojvodine
<b>Adresa   Address</b>	Vojvođanskih brigada 28
<b>Grad   City</b>	21000 Novi Sad
<b>Telefon   Telephone number</b>	
<b>E-mail   Mail</b>	info@kreativniklaster.org
<b>Internet adresa   Internet address</b>	www.kreativniklaster.org
<b>Kontakt osoba   Contact person</b>	Tanja Kalezić
<b>Funkcija u klasteru   Function within the cluster</b>	Zastupnik
<b>E-mail   Mail</b>	tatjana@kreativniklaster.org
<b>Mobilni telefon   Mobile phone number</b>	+381(0)637064596



## KLASTER KREATIVNE INDUSTRIJE VOJVODINE

Vizija Klastera kreativne industrije Vojvodine - KKIV je pozicija međunarodno uglednog kreativnog klastera koji snažno doprinosi razvoju kulture i kreativnih industrija, stvarajući uslove za razvoj, inovativnost i rad svih članica i partnera klastera.

Misija KKIV je stvaranje održivih uslova koji omogućavaju da KKIV postane pouzdan partner u razvoju i primeni novih proizvoda i usluga sa visokim potencijalom profita, važan partner u razvoju pojedinaca, preduzeća i regionalnog biznisa i koordinator uticaja na društveno i poslovno okruženje.

Osnovan u Novom Sadu, Klaster kreativne industrije Vojvodine podržava razvoj kreativnih industrija u Vojvodini, Srbiji, ali i šire.

Članovi Klastera kreativne industrije Vojvodine su javne i nacionalne institucije kulture, istraživačko-razvojne i obrazovne institucije, preduzetnici iz oblasti kreativnih industrija, liderske kompanije i stvaraoci u svim oblastima umetnosti.

Strateški ciljevi:

### GENERISANJE NOVIH POSLOVNIH MOGUĆNOSTI

- Povećanje broja zaposlenih i obima produktivnosti
- Povećanje kvaliteta kreativnih proizvoda i usluga na domaćem i međunarodnom tržištu

- Unapređenje konkurentnosti srpskih malih i srednjih preduzeća primenom kreativnih rešenja, usluga i proizvoda

### POZICIONIRANJE UDRUŽENJA U DRUŠTVENO-EKONOMSKOM OKRUŽENJU

- Bliska saradnja sa svim interesnim grupama na nacionalnom i međunarodnom nivou
- Saradnja sa istraživačko-razvojnim centrima i obrazovnim institucijama

- Identifikovanje potreba za kreiranje politike i okruženja radi razvoja kreativnog sektora

### JACANJE UDRUŽENJA

- Povećanje kapaciteta članova klastera
- Razvoj portfolia usluga klastera
- Privlačenje novih kreativnih članova

## CREATIVE INDUSTRIES CLUSTER OF VOJVODINA

The goal of Creative Industries Cluster of Vojvodina - CICV is to be positioned as an international and prominent creative cluster which strongly supports the development of the creative industries, forming requirements for development and innovation of all members and partners.

The mission of CICV is to create sustainable environments that allow CICV to become a reliable partner in development and use of new products and services with high profit potential, important partner regarding individual development, company and regional business and coordinating influences on social and business environment.

Creative Industries Cluster of Vojvodina was founded in Novi Sad to support the development of the creative industries in Novi Sad, Vojvodina, Serbia and beyond.

Cluster members are public and national institutions of culture, R&D, education and vast range of entrepreneur studios, prestigious companies in the field of creative industries and creative directors.

Strategic objectives:

### GENERATING NEW BUSINESS OPPORTUNITIES

- Increasing the number of employees and productivity.
- Increase quality of creative products and services for domestic and international markets.

-Improving general competitiveness of Serbian Small and Medium-Sized Enterprises by using creative products, services and solutions.

### SOCIAL-ECONOMIC ENVIRONMENT

- Close cooperation with all stakeholders, at national and global level.

-Cooperation with the R&D and educational institutions.

-Identifying the need for creating an environment for developing the creative sector.

### CLUSTER STRENGTHENING

- Rising member capacities.
- Development of the cluster service portfolio.
- Attracting new creative members



<b>Naziv klastera   Cluster name</b>	Klaster modne i odevne industrije Srbije - FACTS
<b>Adresa   Address</b>	Ul. Antifašističke borbe 21 z
<b>Grad   City</b>	11070 Novi Beograd
<b>Telefon   Telephone number</b>	+381(0)113018723
<b>E-mail   Mail</b>	info@clusterfacts.org.rs ; fashioncluster@gmail.com
<b>Internet adresa   Internet address</b>	www.clusterfacts.org.rs
<b>Kontakt osoba   Contact person</b>	Sladana Milojević
<b>Funkcija u klasteru   Function within the cluster</b>	Direktor
<b>E-mail   Mail</b>	info@fashioncluster.org.rs; fashioncluster@gmail.com
<b>Mobilni telefon   Mobile phone number</b>	+381(0)631096249

## KLASTER MODNE I ODEVNE INDUSTRIJE SRBIJE

# FACTS

Klaster FACTS je neprofitno udruženje koje čini 16 privatnih firmi i tri akademske institucije. Klaster je zvanično osnovan 2010. godine i ima nacionalni karakter. Sve članice su privatne proizvodne firme i sve, sem jedne, su proizvođači sopstvenih robnih marki. Firme članice su u 2011. godini ostvarile ukupan promet u iznosu od 54 miliona eura, a iznos ostvarenog izvoza je preko 14 miliona eura. Ukupan broj direktno zaposlenih je 2.611 a indirektno oko 3.500.

Klaster FACTS nastoji da postane vodeća organizacija u jačanju opšte ekonomske konkurentnosti u tekstilnoj industriji ali i tekstilne industrije u celini. Aktivnosti klastera se usmeravaju ka povećanju stepena konkurentnosti, povećanju izvoza i obima finansijskog poslovanja firmi članica i lobiranja kod vladinih i nevladinih organizacija a u skladu sa potrebama. Klaster organizuje zajedničke trgovinske misije za svoje članice.

Klaster se zalaže za povećanje administrativnih kapaciteta firmi članica kroz zajedničko angažovanje stranih konsultanata, zajedničku nabavku, omogućavanje dostupnosti obukama, radionicama i treninzima od značaja za poslovanje. Takođe obezbeđuje kontinuiran rad na realizovanju stručne prakse za studente u firmama članicama.

Klaster je podržan od strane EU SEcep projekta od 2010.-2012, od strane nemačke vlade GIZ ORF projekta od 2011.-2013. godine i od strane projekta švajcarske vlade preko SIPPO od 2012.-2015. godine. Klaster je član AHK nemačko-srpskog udruženja u Beogradu od 2012. godine.

## FASHION APPAREL CLUSTER SERBIA

# FACTS

Facts Cluster is a non-profit association consisting of 16 private companies and 3 academic institutions. The cluster was officially founded in 2010 and has a national character. All companies members are private textile manufacturing and fashion companies all but one having their own trade mark. Companies-members had a total turnover of 54 million EUR and export of over 14 million EUR in 2011. The total number of directly employees is 2,611 and indirectly around 3,500 people.

Vision of the cluster is to become a leading support organization in enhancing the overall economic competitiveness of textile affiliated enterprises, and a textile industry as a whole. The cluster activities support the improvement of competitiveness, the increase in export of companies-cluster members, business financial operations of companies-cluster members and lobbying governmental and non-governmental organizations according to the specific needs. The cluster organizes joint commercial missions for its members.

The cluster activities aim to build administrative capacities of its companies-cluster members by undertaking a joint action of hiring international consultants and organizing joint supply, as well as by convening teaching sessions, workshops and trainings in accordance with the business requirements. Vocational training for students and companies-cluster members is organized on a regular basis.

The Cluster has been supported by the EU SECEP Project in the period 2010-2012, by the German Government within the GIZ ORF Project in the period 2011-2013 and by the Swiss Government Project within SIPPO in the period 2012-2015. The cluster became a member of AHK, German-Serbian Association in Belgrade, in 2012.

Naziv klastera   Cluster name	RECrafts-Klaster
Adresa   Address	Sarajevska 85
Grad   City	11000 Beograd
Telefon   Telephone number	+381(0)644139003
E-mail   Mail	vesna.rusic@gmail.com
Internet adresa   Internet address	
Kontakt osoba   Contact person	Vesna Rusić
Funkcija u klasteru   Function within the cluster	Klaster menadžer
E-mail   Mail	vesna.rusic@gmail.com
Mobilni telefon   Mobile phone number	+381(0)644139003



## KLASTER RECREAFTS

Osnovne aktivnosti i proizvodni program:

- Korporativni pokloni
- Eko proizvodi (vuna, glina, drvo)
- Uređenje poslovnih prostora kompanija i institucija
- Edukacija o klasterima i obuka cluster manager-a

Ciljevi koji se žele postići na sajmu:

- Promocija kulturne baštine Srbije
- Prezentacija nacionalnog projekta tradicionalnim zanatima
- Umrežavanje sa poslovnim partnerima u regionu

## CLUSTER RECREAFTS

Basic activities and production program:

- Corporate presents
- Eco products ( wool, clay, wood)
- Enterier design of companies and institutions
- Education on clusters and training of cluster managers

Objectives to be accomplished at the Fair:

- Promotion of cultural heritage of Serbia
- Presentation of national project with traditional crafts
- Networking with business partners in the region



Naziv klastera   Cluster name	Klaster sireva JUG
Adresa   Address	Leskovača 4
Grad   City	18000 Niš
Telefon   Telephone number	+381(0)648330260
E-mail   Mail	ivan.pavlovic@gu.ni.rs
Internet adresa   Internet address	www.klastersireva.rs
Kontakt osoba   Contact person	Ivan Pavlović
Funkcija u klasteru   Function within the cluster	Pravni zastupnik
E-mail   Mail	ivan.pavlovic@gu.ni.rs
Mobilni telefon   Mobile phone number	+381(0)648330260

## KLASTER SIREVA JUG

Klaster sireva "Jug" je formiran sa jasnom vizijom integrisanog i održivog razvoja mlekarskog sektora na jugu Srbije. Na ovom poduhvatu udružili su se Grad Niš, opštine Pirot i Prokuplje i Regionalna razvojna agencija "Jug". Realizacija ideje je omogućena zahvaljujući bespovratnim sredstvima EU iz programa "Regionalno društveno-ekonomski program razvoja -RDEPR 2".

Klaster sireva "Jug" čini 17 pravnih subjekata sa teritorije Topličkog, Nišavskog i Pirotskog okruga.

Osnovni cilj klastera je regionalno privredno povezivanje, povećanje konkurentnosti, povećanje broja radnih mesta i, posledično, poboljšanje ekonomskog položaja proizvođača mleka i sireva. Klaster pomaže svojim članicama da razviju svoju aktivnost, konkurentnost, inovativnost i povećaju profit.

Mlekare članice su uz pomoć klastera implementirale i sertifikovale HACCP i ISO 22000 standarde kvaliteta, razvile svoje organizacione kapacitete i, u uslovima ekonomske krize, sačuvale radna mesta u mlekarama.

Mlečni proizvodi sa juga Srbije, koji se promovišu preko klastera, zadovoljavaju sve domaće i evropske standarde i u potpunosti su konkurentni na tržištu. Klaster sireva "Jug" predstavlja regiju juga Srbije kao značajnog proizvođača mlečnih proizvoda a posebno sireva.

Kratkoročni cilj klastera je da zauzme prioritarno mesto i postane prepoznatljiv na tržištu juga Srbije a u perspektivi, povećanjem proizvodnje očekuje se izlazak i van naših granica.

## CLUSTER OF CHEESES JUG

The Cluster of Cheeses "JUG" was founded with a clear vision of integrated and sustainable development of dairy sector in the south region of Serbia. The City of Niš, municipalities of Pirot and Prokuplje and Regional Development Association supported this project. The funds for this project were granted from the EU within the program "Regional social-economic development program – RDEPR 2".

The Cluster of Cheeses "JUG" consists of 17 legal entities operating on the territory of Toplica, Nišava and Pirot Districts.

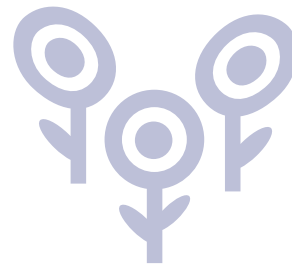
The aim of this association is to establish regional network, increase competitiveness and employment, thus improving economical position of the milk and cheese producers. The cluster supports its members in developing their activities, competitiveness, innovative capacities and increase of profit.

The dairies members got certificates for HACCP and ISO 22000 quality standards with a support of the cluster and also built organization capacities and preserved jobs at the dairies during the economic crises.

Dairy products from the South of Serbia, promoted through the cluster, meet all required national and European standards and are competitive on the market. The Cluster of Cheeses "JUG" represents the south region of Serbia as a principal producer of dairy products, especially cheeses.

A short term goal is to take its position on the market and become recognizable in the south of Serbia and if the production increases, the export on foreign markets can be expected.

Naziv klastera   Cluster name	Klaster Šumadijski cvet
Adresa   Address	Mihaila Pupina 2
Grad   City	34000 Kragujevac
Telefon   Telephone number	+381(0)637760480
E-mail   Mail	sumadijskicvet@gmail.com
Internet adresa   Internet address	www.sumadijskicvet.com
Kontakt osoba   Contact person	Simon Zečević
Funkcija u klasteru   Function within the cluster	Klaster menadžer
E-mail   Mail	simonzecevic@gmail.com
Mobilni telefon   Mobile phone number	+381(0)637760480



## KLASTER ŠUMADIJSKI CVET

Cilj klastera je da pruži podršku razvoju sektora cvečarstva u region Šumadije i Pomoravlja. Takođe pomaže u distribuciji proizvoda i nabavci repromaterijala, kao i u profesionalnoj edukaciji članova klastera. U sastavu klastera ima preko 200 članica.

Klaster saraduje sa velikim brojem ino-partnera, uz čiju pomoć izvozi cveće i uvozi repromaterijal. Klaster je svoje proizvode plasirao u okolnim zemljama: Austriji, Nemačkoj, V. Britaniji itd. Partner je na nekoliko projekata EU programa sa stranim partnerima, koji se odnose na socijalne i ekološke problem u lokalnim zajednicama. Takođe klaster je uspešno realizovao nekoliko projekata Ministarstva ekonomije i regionalnog razvoja koji su imali za cilj udruživanje i jačanje klastera.

Cilj klastera u narednom periodu je povećanje proizvodnje i izvoza, usavršavanje tehnologije, zauzimanje liderske pozicije na tržištu cveća u Srbiji i regionu, kao i povećana saradnja sa partnerima na projektima EU i ostalim konkursnim fondovima.

## SUMADIJA FLOWER PRODUCERS CLUSTER

The objective of the cluster is to support the development of the flower production sector in the region of Sumadija and Morava. Additionally, it supports the distribution of products and raw material supply, as well as professional education of cluster members. The cluster has over 200 members.

The cluster cooperates with a big number of foreign partners in exporting and importing of flowers and raw material. The cluster promoted its products on the markets of Austria, Germany, Great Britain etc. Also, the cluster is an implementing partner on few EU projects with foreign partners dealing in social and ecological issues in local communities. It has successfully implemented few projects in cooperation with the Ministry of Economy and Regional Development with the objective to unite and strengthen clusters.

The aim of the cluster in the forthcoming period is to increase the production and export, as well as to upgrade production technology in order to assume a leadership position on the flower market in Serbia and the region and to improve cooperation with partners in applying for EU and other available funds by submitting joint project proposals.



<b>Naziv klastera   Cluster name</b>	Klaster transporta i logistike Vojvodine
<b>Adresa   Address</b>	Srpskih vladara 29
<b>Grad   City</b>	25260 Apatin
<b>Telefon   Telephone number</b>	+381(0)25772 122, lokal 618
<b>E-mail   Mail</b>	ktl.vojvodine@gmail.com
<b>Internet adresa   Internet address</b>	www.klaster-ktlv.rs
<b>Kontakt osoba   Contact person</b>	Mr Milan Vučinić
<b>Funkcija u klasteru   Function within the cluster</b>	Klaster menadžer
<b>E-mail   Mail</b>	milan.vucinic@srbrail.rs
<b>Mobilni telefon   Mobile phone number</b>	+381(0)655037474, (0)655151946

## KLASTER TRANSPORTA I LOGISTIKE VOJVODINE

Klaster transporta i logistike Vojvodine formiran je na Osnivačkom skupu poslovnog udruženja u Novom Sadu 02.06.2011. godine od strane 28 osnivača.

Proistekao je iz međupštinskog i regionalnog udruživanja i konkretne inicijative za povezivanje zainteresovanih partnera. Sedište klastera je u Apatinu, sa operativnom kancelarijom u Novom Sadu. Trenutno Klaster transporta i logistike Vojvodine čini 37 članica. Povezivanje u klaster članicama obezbeđuje kolektivni identitet, mesto za dogovor i artikulisanje potreba kao i mehanizam za dobijanje značajnih ugovora i subvencija.

Klaster će promovisati prednosti i potrebu formiranja jedinstvenog intermodalnog transporta Vojvodine sa svim podsistemima i ažurno će utvrđivati interese potencijalnih investitora na osnovu saobraćajne i logističke pristupačnosti kroz razvijanje sistema i umrežavanje partnera.

Misija: Povezivanje, umrežavanje, razmena iskustava i učenje od najboljih u oblasti transporta i logistike za sve zainteresovane partnere (stakeholdere).

Opšti cilj: Razvoj i promocija transporta i logistike u Vojvodini, kao delu evropskog i globalnog poslovnog prostora.

Vizija: Učiniti da transport i logistika Vojvodine postanu jedinstveni, razvijeni i perspektivni deo buduće evropske i globalne transportne i logističke mreže.

## CLUSTER OF TRANSPORT AND LOGISTICS OF VOJVODINA

“The Cluster of Transport and Logistics of Vojvodina“ was founded at the business association session by 28 founders in Novi Sad on June 2, 2011.

The aim of intermunicipal and regional association was the initiative for cooperation among stakeholders. The main office is in Apatin and its branch office is in Novi Sad. Presently, there are 37 members in “The Cluster of Transport and Logistics of Vojvodina“.

Joining in the cluster enables members to ensure its collective identity and it represents a meeting point where needs can be discussed and defined, as well as a place where mechanisms to compete for favorable contracts and subsidies are identified.

The cluster will promote advantages and demands for setting up a unique intermodal transport of Vojvodina and other subsystems and will define interests of potential investors on the basis of traffic and logistics accessibility through the system of development and networking of partners.

Mission: Contact establishing, networking, experience exchange and learning from the best practice examples in the sector of transport and logistics for all stakeholders.

General objective: Development and promotion of transport and logistics in Vojvodina, being part of the European and global business network.

Vision: Transport and logistics of Vojvodina must become unique, developed and prospective part of future European and global transport and logistic network.



Naziv klastera   Cluster name	Klaster Udruženje Zelene Gradnje
Adresa   Address	Obrenovićeva 124/III/8
Grad   City	18000 Niš
Telefon   Telephone number	+381(0)631163932
E-mail   Mail	gbcluster@gmail.com
Internet adresa   Internet address	www.greenbuild.rs
Kontakt osoba   Contact person	Ivana Lukić
Funkcija u klasteru   Function within the cluster	Predsednik
E-mail   Mail	gbcluster@gmail.com
Mobilni telefon   Mobile phone number	+381(0)631163932



## KLASTER UDRUŽENJE ZELENE GRADNJE

KLASTER UDRUŽENJE ZELENE GRADNJE je osnovan 28.06.2011.god. u Nišu, radi ostvarivanja ciljeva u oblasti promovisanja ideje ZELENE GRADNJE ekološki i energetski efikasne gradnje i podsticaj promene svesti stručne i šire javnosti o načinu planiranja, projektovanja i izvođenja građevinskih objekata kao i načina njihovog korišćenja, sa ciljem održivosti u skladu interesa korisnika tih objekata.

Partneri KLASTERA UDRUŽENJA ZELENE GRADNJE su Regionalna privredna komora Niš, Građevinsko-arhitektonski fakultet Niš, Ekonomski fakultet Niš, GO Medijana i GO Pantalej Niš, Opština Prokuplje, MIN Institut Niš, Regionalna razvojna agencija Jug.

U cilju promovisanja ideje zelene gradnje i podsticaja širenja svesti o značaju ekološki i energetski efikasne gradnje KLASER ZELENE GRADNJE se bavi:

- Informisanjem, edukacijom, i promocijom zelene gradnje na svim nivoima uz pomoć obrazovnih i naučnih institucija, lokalne samouprave i potpornih institucija
- Zastupanjem interesa članica, i vršenjem uticaja na promene zakona i uskladjivanje po standardima zelene gradnje za održivi razvoj i primenjivost istih
- Podsticanjem uvođenja novih standarda u obrazovnim ustanovama radi obrazovanja novih kadrova za planiranje, projektovanje i izvođenje građevinskih objekata po standardima zelene gradnje

UDRUŽENJE KLASER ZELENE GRADNJE je prepoznat i dobio je projekte:

- NARR 2011.god. - Za podršku razvoju novonastalih inovativnih udruženja
- INŽENJERSKA KOMORA SRBIJE 2012. - Za projekat koji je od interesa za članove matične sekcije projekatana i matične sekcije izvođenja radova
- NARR 2012. - Za podršku razvoju inovativnih klastera

## CLUSTER ASSOCIATION GREEN BUILDING

The Cluster Association Green Building was founded on June 28, 2011 in Niš with the aim to promote the concept of Green Building, to increase awareness on ecology and energy efficiency planning, designing and construction of the public and professional sector and to achieve sustainability according to the clients needs and interests.

The Cluster Association Green Building partners are: Chamber of Commerce in Niš, Faculty of Civil Engineering and Architecture, Faculty of Economy, Municipalities of Medijana, Pantelej, Niš, Prokuplje, Machine Engineering Institute Niš and Regional Development Agency.

To achieve its goals in promotion of the concept of Green Building and public awareness on the significance of ecology and energy efficient construction, the Cluster Association Green Building is also engaged in the following activities:

- Information, education and promotion of Green Building concept at all levels of education and scientific institutions, local self-government and supporting institutions,
- Advocacy of interests of the members and supporting amendments in the legislative to meet the standards of sustainability of the Green Building concept,
- Incentive for the introduction of new standards in educational institutions to generate new professional profiles in the field of planning, designing and construction in accordance with the requirements of Green Building concept.

The cluster was awarded grants for the projects by:

- NARD in 2011 for the support of newly established innovative association,
- The Chamber of Engineers of Serbia in 2012 for the main sector of project designers and constructors and
- NARD for the development of innovative clusters in 2012.



Naziv klastera   Cluster name	Klaster umetničkih zanata
Adresa   Address	Venac Stepe Stepanovića 30
Grad   City	25000 Sombor
Telefon   Telephone number	+381(0)63555875
E-mail   Mail	klasterso@gmail.com
Internet adresa   Internet address	
Kontakt osoba   Contact person	Dušan Miljenović
Funkcija u klasteru   Function within the cluster	Zastupnik klastera
E-mail   Mail	klasterso@gmail.com
Mobilni telefon   Mobile phone number	+381(0)63555875

## KLASTER UMETNIČKIH ZANATA

Prioritetni ciljevi klastera su:

- Poboljšanje konkurentnosti starih zanata
- Jače međusobno povezivanje i saradnja firmi i preduzetnika u oblasti starih zanata, kao i sa drugim zainteresovanim stranama
- Poboljšanje kvaliteta proizvoda starih zanata kako bi se dostigli međunarodno prihvaćeni standardi na ciljnim tržištima
- Podržavanje i podsticanje obrazovanja i obuke kadrova u oblasti starih zanata
- Omogućavanje lakšeg i povoljnijeg pristupa finansijama za članove klastera
- Promovisanje prodaje i marketinga proizvoda starih zanata na globalnim tržištima i širenje mreže kupaca na glavnim izvoznim tržištima ovih proizvoda
- Razmena iskustava sa klasterima i udruženjima u drugim zemljama u okruženju i Evropi radi ostvarenja zajedničke dobiti.

## CLUSTER OF ARTS AND CRAFTS

The cluster goals are:

- Improvement of competitiveness of old arts and crafts
- Better networking and cooperation among companies, entrepreneurs and stakeholders in the sector of old arts and crafts
- Improvement of quality of arts and crafts products to achieve required standards of the target markets
- Support and encouragement of education and training in the field of old arts and crafts
- Ensuring more flexible and favorable access to funds for the cluster members
- Promotion of sale and marketing of old arts and crafts products on international market and increasing buyers network at the major export markets
- Exchange of experience with clusters and associations in the region and Europe to achieve common interests.

Naziv klastera   Cluster name	NETWOOD
Adresa   Address	Kralja Petra I br.17
Grad   City	34000 Kragujevac
Telefon   Telephone number	+381(0)34370336
E-mail   Mail	blagoje@blazeks.rs
Internet adresa   Internet address	www.netwoodcluster.net
Kontakt osoba   Contact person	Blagoje Vasiljević
Funkcija u klasteru   Function within the cluster	Predsednik
E-mail   Mail	blagoje@blazeks.rs
Mobilni telefon   Mobile phone number	+381(0)63602269



## KLASTER NETWOOD

Klaster NETWOOD je osnovan 2007. godine. Okuplja proizvođače nameštaja iz Kragujevca sa težnjom da se proširi na teritoriju Šumadije.

Klaster je izlagao na "Sajmu nameštaja" u Beogradu 2007. godine. Podrška klasteru je Regionalna agencija za ekonomski razvoj Šumadije i Pomoravlja i Ekonomski fakultet u Kragujevcu.

## CLUSTER NETWOOD

The cluster was founded in 2007. It gathers producers of furniture from Kragujevac with tendency of expanding its activities on the territory of Šumadija.

The cluster exhibited on the Furniture Fair in Belgrade in 2007. The cluster is supported by the Regional Agency of Economic Development of Šumadija and Morava Districts and Faculty of Economy in Kragujevac.



<b>Naziv klastera   Cluster name</b>	NiCAT- Niški klaster naprednih tehnologija
<b>Adresa   Address</b>	Bulevar Svetog Cara Konstantina 80-86
<b>Grad   City</b>	18000 Niš
<b>Telefon   Telephone number</b>	+381(0)62442674
<b>E-mail   Mail</b>	goran.mladenovic@ni-cat.org
<b>Internet adresa   Internet address</b>	www.ni-cat.org
<b>Kontakt osoba   Contact person</b>	Goran Mladenović
<b>Funkcija u klasteru   Function within the cluster</b>	Klaster menadžer
<b>E-mail   Mail</b>	goran.mladenovic@ni-cat.org
<b>Mobilni telefon   Mobile phone number</b>	+381(0)62442674

## NIŠKI KLASTER NAPREDNIH TEHNOLOGIJA NiCAT

NiCAT klaster je osnovan u cilju povećanja konkurentnosti elektronske i elektro-mašinske industrije, industrije informacionih i komunikacionih tehnologija grada Niša i Srbije kroz razvoj novih inicijativa, razmenu informacija, marketing i stvaranje razvojno-intenzivne mreže.

Ko smo mi?

Dvadeset dve uspešne lokalne firme koje posluju u elektro i elektro-mašinskoj industriji kao i industriji informacionih i komunikacionih tehnologija. Dve naučno istraživačke institucije (Elektronski i Mašinski fakultet Univerziteta u Nišu) i tri institucije za podršku privredi (Oblasna razvojna asocijacija RRA Jug, Regionalna privredna komora Niš i Biznis inkubator centar).

Ciljevi NiCAT klastera su povećanje vrednosti i obima prometa članica klastera na domaćem i međunarodnom tržištu, zatim jačanje kapaciteta preduzeća za tehnološki razvoj i inovacije i razvoj novih tehnoloških proizvoda i usluga, kao i promovisanje grada Niša kao povoljne lokacije za poslovanje u oblasti naprednih tehnologija.

Sektori delovanja NiCAT klastera su elektromedicina, elektronika i automatika, elektronika i mašinstvo, informacione i komunikacione tehnologije i optoelektronika.

## CLUSTER OF ADVANCED TECHNOLOGIES NiCAT

NiCAT cluster was founded with the aim to increase competitiveness of electronics and electro-mechanical industry, industry of ICT of Nis and Serbia through development of new initiatives, exchange of information, marketing and creation of development-intensive network.

The cluster has twenty two successful local companies dealing in electrical and electro-mechanical industry as well as in ICT industry, two scientific research institutions (Faculty of Electronic Engineering and Faculty of Mechanical Engineering – University of Niš) and three economical development support institutions (Regional Development Agency ORA JUG, Regional Chamber of Commerce and Business Incubator Niš).

The goals of NiCAT cluster are an increase of the turnover of the cluster members both on national and international market, strengthening of the capacities of the companies for technological development and innovations and the development of new technological products and services and promotion of the City of Niš as a favorable location for business operations in the sector of advanced technology.

The sectors of operation of the NiCAT cluster are electro-medicine, electronics and mechanical engineering, information and communication technologies and optoelectronics.

Naziv klastera   Cluster name	Regionalni automobilski klaster centralne Srbije
Adresa   Address	ul. Dr Zorana Đinđića 10/IV
Grad   City	34000 Kragujevac
Telefon   Telephone number	+381(0)34334432
E-mail   Mail	autoclusterCS@rpk.kg.co.rs
Internet adresa   Internet address	
Kontakt osoba   Contact person	Saša Ćurčić
Funkcija u klasteru   Function within the cluster	Projekt menadžer
E-mail   Mail	autoclusterCS@rpk.kg.co.rs
Mobilni telefon   Mobile phone number	+381(0)659898872



**REGIONALNI AUTOMOBILSKI KLASTER**  
CENTRALNE SRBIJE

## REGIONALNI AUTOMOBILSKI KLASTER CENTRALNE SRBIJE

Regionalni automobilski klaster centralne Srbije je regionalna inicijativa za razvoj autoindustrije u regionu čiji se razvoj decenijama vezivao za ovu granu i čiji su budući razvojni pravci u velikoj meri determinisani zajedničkom kapitalnom-investicijom Vlade Republike Srbije i italijanske kompanije Fiat u Kragujevcu.

Regionalna privredna komora Kragujevac je na osnovu identifikovanih potreba svojih članova iz sektora vezanih za autoindustriju, a kao zastupnik interesa privrede, inicirala udruživanje u klaster kako bi što efikasnije bile iskorišćene tržišne šanse. Dobijena je široka podrška svih relevantnih aktera iz regiona pa su, pored najznačajnijih preduzeća iz sektora u region, osnivači klastera i Regionalna privredna komora Kragujevac, Regionalna privredna komora Kraljevo, Regionalna privredna komora Kruševac, Privredna komora Srbije, Mašinski i Ekonomski fakultet Univerziteta u Kragujevcu, Grad Kragujevac i Regionalna Agencija za ekonomski razvoj Šumadije i Pomoravlja.

Stvorena je vrlo snažna baza za buduće održive i koordinirane razvojne aktivnosti. Regionalni automobilski klaster centralne Srbije osnovan je početkom septembra 2010. godine i inicijalno je klaster imao 22 članice – osnivača. U ovom trenutku klasteru je pristupilo još šest privrednih društava pa sada Regionalni automobilski klaster centralne Srbije ima ukupno 28 članova.

## REGIONAL AUTOMOTIVE CLUSTER OF CENTRAL SERBIA

Regional Automotive Cluster of Central Serbia represents a regional initiative for the development of automotive industry in the region promoted for decades and with a future directions determined by the capital investment of the Government of the Republic of Serbia and Italian company FIAT in Kragujevac.

Based on the identified needs of its members related to the automotive industry sector and with its role as a representative of economic interests, the Regional Chamber of Commerce in Kragujevac initiated association of its members into a cluster to benefit from the market opportunities in a more efficient way. A wide support from all relevant actors and most significant companies dealing in this sector in the region was given to the idea and other founders of the cluster were also Regional Chamber of Commerce in Kragujevac, Regional Chamber of Commerce in Kraljevo, Regional Chamber of Commerce in Kruševac, Serbian Regional Chamber of Commerce, Machine Engineering Faculty and Faculty of Economics in Kragujevac, the City of Kragujevac and Regional Agency for Economic Development of Šumadija and Pomoravlje.

A very solid background for future sustainable and coordinated development activities was created. Regional Automotive Cluster of Central Serbia was founded at the beginning of September, in 2010 and initially had 22 members-founders. Six business societies joined the cluster so that presently there are 28 members in the Regional Automotive Cluster of Central Serbia.

<b>Naziv klastera   Cluster name</b>	"Srce Šumadije"
<b>Adresa   Address</b>	Ul. Kneza Mihaila 33 E/2
<b>Grad   City</b>	343000 Aranđelovac
<b>Telefon   Telephone number</b>	+381(0)63686364
<b>E-mail   Mail</b>	dragan.todorovic@a-hotel-izvor.com
<b>Internet adresa   Internet address</b>	
<b>Kontakt osoba   Contact person</b>	mr Dragan Todorović
<b>Funkcija u klasteru   Function within the cluster</b>	Koordinator formiranja klastera
<b>E-mail   Mail</b>	dragan.todorovic@a-hotel-izvor.com
<b>Mobilni telefon   Mobile phone number</b>	+381(0)63686364

## TURISTIČKI KLASTER SRCE ŠUMADIJE

Turistički klaster "Srce Šumadije" je u osnivanju. Uskoro će biti registrovan kao udruženje građana u Agenciji za privredne registre Republike Srbije.

Incijatori formiranja klastera okupljaju sve zainteresovane subjekte za razvoj turizma na području opština u središtu Šumadije: Aranđelovca, Topole, Gornjeg Milanovca, Rače i Lazarevca.

Vizija klastera je stvaranje krovne organizacije svih subjekata u turizmu na području središnjeg dela Šumadije.

Misija se sastoji u stalnim organizacionim poboljšanjima i unapređivanju zajedničkog rada, saradnje i razumevanja svih članova klastera.

Ciljevi klastera opredeljeni su ne samo okupljanjem i unapređivanjem kvaliteta rada direktnih subjekata u turizmu - neposrednih pružalaca usluga (hoteli, restorani i turističke agencije), već i indirektnih učesnika - ustanova kulture i umetnosti, proizvođača hrane, pića, suvenira, animatora turista i svih drugih subjekata opredeljenih za razvoj turističkih atrakcija, uz valorizovanje kulturno-istorijskih vrednosti centralne Šumadije.

## THE TOURIST CLUSTER HEART OF ŠUMADIJA

The tourist cluster "Heart of Šumadija" is in the process of being established. It will soon be registered as a citizens' association at the Serbian Business Registers Agency.

The initiators of cluster establishment are all stakeholders interested in tourism development in the region of municipalities in central Šumadija: Aranđelovac, Topola, Gornji Milanovac, Rača and Lazarevac.

The vision of the cluster is establishing of roof organization of all subjects in tourism in the central region of Šumadija.

The mission is permanent improvement in organization and joint activities, cooperation and understanding of all cluster members.

The goals of the cluster are determined by joining the cluster and improving the quality of work of all the directly involved actors in tourism such as providers of services in hotels, restaurants and tourist agencies, as well as of other actors indirectly participating in the development of tourist attractions such as institution of culture and art, food, beverage and souvenir producers, tourist animators etc, thus promoting cultural and historical values of Serbia.



Naziv klastera   Cluster name	Srpski klaster nameštaja
Adresa   Address	Filipa Filipovića 20
Grad   City	17000 Vranje
Telefon   Telephone number	+381(0)63402442
E-mail   Mail	info@serbianfurniture.net
Internet adresa   Internet address	www.serbianfurniture.net
Kontakt osoba   Contact person	Milica Dimitrijević
Funkcija u klasteru   Function within the cluster	Klaster menadžer
E-mail   Mail	info@serbianfurniture.net
Mobilni telefon   Mobile phone number	+381(0)63402442



**srpski  
klaster  
nameštaja**

## SRPSKI KLASTER NAMEŠTAJA

Srpski klaster nameštaja je neprofitno udruženje preduzeća koje je osnovano 13. maja 2011. godine. Okuplja proizvođače različitih vrsta nameštaja iz Srbije - Centar za razvoj Jablaničkog i Pčinjskog okruga, Visoku školu primenjenih strukovnih studija iz Vranja, Građevinsko arhitektonski fakultet iz Niša i nekoliko dizajnerskih biroa.

U okviru klastera, članice imaju mogućnost da prisustvuju različitim vidovima obuka i radionica kako bi podigle svoju konkurentnost, bolje se pozicionirale na domaćem i inostranom tržištu i poboljšale inovativnu stranu svojih preduzeća. Članovi klastera zajednički izlažu na domaćim i inostranim sajmovima i kroz klaster dobijaju informacije o potencijalnim kupcima i dobavljačima, interesantnim tenderima, projektima i subvencijama na koje imaju mogućnost apliciranja.

Italijanski dizajner nameštaja Mirko Tattarini i domaći dizajneri enterijera su kreirali zajedničku kolekciju nameštaja, koja prezentuje ovaj klaster na inostranom i domaćem tržištu. Ova kolekcija na najbolji način predstavlja mogućnosti naših preduzeća i njihovu spremnost da pariraju velikim inostranim imenima u sferi nameštaja. Uz pomoć Agencije za strana ulaganja i promociju izvoza SIEPA, ova kolekcija je uspešno prezentovana na Nedelji dizajna u Milanu 2012. godine.

## SERBIAN CLUSTER OF FURNITURE

The Serbian Furniture Cluster is a non-profit association of companies founded on May 13, 2011. The Serbian Furniture Cluster gathers producers of various types of furniture from Serbia, Center for Development of Jablanica and Pčinja Districts, High school of applied sector studies from Vranje, Faculty of Civil Engineering and Architecture from Niš and few designers bureaus.

The cluster members have opportunity to attend various types of trainings and workshops to improve competitiveness, assume better position at the national and international market and introduce innovative technologies in work. The cluster members exhibit their products at the national and international fairs together and get an update on potential clients and suppliers, tenders launching and calls for project proposals and grants from the cluster.

Italian furniture designer Mirko Tattarini and local interior designer created joint collection of furniture that promotes this cluster at the national and international market. This joint collection shows in the best way the available capacities of our companies, as well as their promptness to compete with principal international brands in the sector of furniture. With the support from SEIPA, Serbia Investment and Export Promotion Agency, this collection was successfully exhibited at the Design Week in Milan, in 2012.



<b>Naziv klastera   Cluster name</b>	Tekstilni klaster Nišavskog okruga
<b>Adresa   Address</b>	Dobrička 2
<b>Grad   City</b>	18000 Niš
<b>Telefon   Telephone number</b>	+381(0)18522120, +381(0)18511240
<b>E-mail   Mail</b>	info@clusterhouse.rs
<b>Internet adresa   Internet address</b>	www.nistextil.com
<b>Kontakt osoba   Contact person</b>	Slavica Milovanović
<b>Funkcija u klasteru   Function within the cluster</b>	Predsednik klastera
<b>E-mail   Mail</b>	info@clusterhouse.rs
<b>Mobilni telefon   Mobile phone number</b>	+381(0)668014031

## TEKSTILNI KLASTER NIŠAVSKOG OKRUGA

Tekstilni klaster Nišavskog okruga broji više od 20 članica – malih i srednjih preduzeća sa područja jugoistočne Srbije, koja se bave proizvodnjom u oblasti tekstila. Članice klastera imaju dugogodišnje iskustvo u izradi:

- bebi opreme i odeće
- ženske i muške konfekcije
- teške konfekcije
- kućnog tekstila

Prisustvo na domaćem i inostranom tržištu daje klasteru snagu da zajedničkim nastupom ostvari značajne rezultate i bolje pozicioniranje na tržištu, kao i da radi na kreiranju zajedničkog brenda sa kojim će moći da odgovori visokim standardima evropskog tržišta.

Odlike Tekstilnog klastera Nišavskog okruga su fleksibilnost u proizvodnji, mogućnost kompletne ponude tekstilnih proizvoda uz poštovanje strogih zahteva kupaca za kvalitetom i cenom.

## NISAVA DISTRICT TEXTILE CLUSTER

Nisava District Textile Cluster gathers more than 20 members – small and medium companies from the south-east region of Serbia dealing in textile production. The cluster members have long experience in production of:

- baby equipment and clothes
- female and male clothes
- heavy clothing
- home textile.

Joint exhibiting of the cluster and its presence on national and international market ensures the achievement of significant results and a better position, as well as designing of a common brand to meet the requirements of high quality standards of the European market.

The characteristics of the Nisava District Textile Cluster are flexibility in production, wide range of textile products in compliance with the strict demands of the clients for high quality and good price.

Naziv klastera   Cluster name	Turistički klaster jugoistočne Srbije STARA PLANINA
Adresa   Address	Knjaza Miloša 56
Grad   City	19350 Knjaževac
Telefon   Telephone number	+381(0)19372801
E-mail   Mail	klasterstaraplanina@gmail.com
Internet adresa   Internet address	
Kontakt osoba   Contact person	Slaviša Randelović
Funkcija u klasteru   Function within the cluster	Presednik
E-mail   Mail	slavisa.randjelovic@gmail.com
Mobilni telefon   Mobile phone number	+381(0)63478579

# STARA PLANINA

TURISTIČKI KLASTER  
JUGOISTOČNE SRBIJE

## TURISTIČKI KLASTER JUGOISTOČNE SRBIJE STARA PLANINA

Turistički klaster jugoistočne Srbije STARA PLANINA je formiran 26.08.2010. godine. Klaster STARA PLANINA je udruženje za unapređenje saradnje i razvoj turizma u jugoistočnoj Srbiji.

Klaster STARA PLANINA se bavi unapređenjem saradnje i razvojem turizma jugoistočne Srbije, ispitivanjem tržišta, kreiranjem turističkih proizvoda, edukacijom zaposlenih u turizmu, promocijom i propagandom turizma.

Klaster nastoji da ovo područje predstavi kao jedinstven turistički proizvod kako na domaćem tako i na međunarodnom tržištu. Klaster jugoistočne Srbije STARA PLANINA obuhvata opštine Borskog, Zaječarskog i Pirotskog okruga, kao i preduzetnike – ugostitelje, vlasnike smeštajnih objekata, proizvođače i prodavnice suvenira, turističke agencije i organizacije, proizvođače vina, rakija i drugih prehrandbenih proizvoda i sve druge subjekte koji čine turističku privredu ili je snabdevaju proizvodima kao i oni koji mogu da obezbede bolji plasman turističke ponude.

Efekte koji se žele postići aktivnostima klastera su identifikacija ključnih elemenata turističkog proizvoda, uobličavanje proizvoda lokalne i regionalne ponude po merilima Evrope i svetskog tržišta.

## TOURIST CLUSTER OF SOUTH-EAST SERBIA STARA PLANINA

The Tourist Cluster of South-east Serbia – STARA PLANINA was founded on August 26, 2010. The Cluster STARA PLANINA is an association with the objective of improvement in cooperation and tourism development in the south-east region of Serbia.

The Cluster STARA PLANINA aims to improve cooperation and tourism development in south-east region of Serbia, through education of the staff and promotion of tourism. The main goal of the cluster is to promote this region as a unique tourist product on national and international market.

The Tourist Cluster of South-east Serbia – STARA PLANINA includes municipalities in the Districts of Bor, Zaječar and Pirot and entrepreneurs dealing in catering, accommodation, producers and dealers of souvenirs, tourist agencies and organizations, producers of wine, spirits and food, as well as all other subject dealing in tourist economy and supply of tourist products to ensure better tourism marketing.

The cluster aims to identify key elements of a tourist product and to design products in local and regional offer according to the international and EU standards.



Naziv klastera   Cluster name	Udruženje „Klaster nekretnine“
Adresa   Address	Mite Rakića 16A
Grad   City	11000 Beograd
Telefon   Telephone number	+381(0)112418806
E-mail   Mail	office@klasternekretnine.com
Internet adresa   Internet address	www.klasternekretnine.gov.rs
Kontakt osoba   Contact person	Nenad Đorđević
Funkcija u klasteru   Function within the cluster	Predsednik Upravnog odbora
E-mail   Mail	nenad.djordjevic@mozaik.co.rs
Mobilni telefon   Mobile phone number	+381(0)63215808

## UDRUŽENJE KLASTER NEKRETNINE

Ministarstvo trgovine i usluga je u okviru programa Vlade Republike Srbije "Jačanje konkurentnosti u oblasti usluga" implementacijom projekta "Povezivanje subjekata iz oblasti usluga u klaster" pokrenulo inicijativu za formiranje klastera u oblasti prometa nepokretnosti - udruženja "KLASTER NEKRETNINE" i potpomoglo njegov rad pružanjem stručne i finansijske pomoći.

"KLASTER NEKRETNINE" je nevladino i neprofitno udruženje u koje se pravna lica slobodno udružuju radi doprinosa unapređenju i razvoju tržišta nepokretnosti na teritoriji Republike Srbije.

Članovi udruženja su pravna lica - privredna društva ili preduzetnici koji ispunjavaju zakonske uslove za obavljanje poslova iz oblasti prometa, projektovanja, izgradnje, finansiranja i osiguranja nepokretnosti, koji na zadovoljavajući način mogu da izvršavaju zadatke i ciljeve koji proističu iz Statuta Udruženja. Članovi udruženja mogu da budu i naučne institucije.

"KLASTER NEKRETNINE" organizuje nastup svojih članica na inostranim tržištima (organizacijom učešća na sajmovima, konferencijama...), na domaćem tržištu nastoji da poveća konkurentnost svojih članica kroz zajedničku prezentaciju ponude nekretnina na sopstvenom portalu, primenom novih dostignuća u oblasti upravljanja preduzećem i resursima.

## ASSOCIATION REAL ESTATE CLUSTER

Ministry of Trade and Services ( presently Ministry of Agriculture, Trade, Forestry and Water Management) initiated the establishment of the Real Estate Cluster - Association of Real Estate and supported it professionally and financially within the program "Stengthening competititiveness in the sector of services" and implementation of the project " Clusters Network in the sector of services ".

The "Real Estate Cluster" is a non-governmental and non-profit association where legal entities join in on a free base to contribute to the improvement and development of the market of real estate on the territory of Serbia.

The members of the the association are legal entitites – industrial societies or entrepreneurs meeting legal requirements in dealing with designing, construction, financing, real estate insurance who can accomplish goals and activities stated in the Association Statute. Scientific institutions are welcome to join the association.

The "Real Estate Cluster" organizes promotion on international market for its members ( participation at fairs, conferences..) and tries to increase competitiveness of its members through a join presentation of real estate offer of on a web portal on the national market, as well as to introduce new achievements in the sectors of business and resources management.

Naziv klastera   Cluster name	Udruženje proizvođača prehrambenih proizvoda Polux
Adresa   Address	Trg srpskih dobrovoljaca 17
Grad   City	Kikinda 23300
Telefon   Telephone number	+381(0)230400950
E-mail   Mail	klasterpolux@gmail.com
Internet adresa   Internet address	www.klasterpolux.rs
Kontakt osoba   Contact person	Donka Radović
Funkcija u klasteru   Function within the cluster	potpredsednik
E-mail   Mail	klasterpolux@gmail.com
Mobilni telefon   Mobile phone number	+381(0)63541034



## UDRUŽENJE PROIZVODJAČA PREHRAMBENIH PROIZVODA SRBIJE POLUX

Klaster Polux Kikinda je osnovan kao Udruženje proizvođača prehrambenih proizvoda Srbije u Kikindi.

Osnivanje ovog klastera je inicirano idejom da se poboljša korišćenje prirodnih resursa koje Srbija u tom pogledu ima: zdravu životnu sredinu, velike površine obradive zemlje i tradiciju u preradi i proizvodnji hrane. Veliki broj sitnih proizvođača, neorganizovano snabdevanje i plasman proizvoda i nestandardni proizvodi su glavni razlozi niske konkurentnosti domaćeg prehrambenog proizvoda.

Otvaranje Srbije ka svetskom tržištu pruža šansu ali krije i veliku opasnost za male proizvođače čiji je opstanak iz navedenih razloga ugrožen.

Klaster POLUX je osnovan sa osnovnim ciljem da kroz međusobno povezivanje i zajedničko organizovanje aktivnosti postigne povećanje konkurentnosti domaćih proizvođača prehrambenih proizvoda.

Dugoročni cilj je izgradnja interne poslovne mreže koja će rešiti ključni problem svih članica, a to je plasman proizvoda.

## ASSOCIATION OF FOOD PRODUCERS OF SERBIA POLUX

The cluster Polux Kikinda was founded as an Association of food producers of Serbia in Kikinda.

The main goal of establishing this cluster was to initiate the improvement in use of natural resources that Serbia has: healthy environment, huge areas of arable land and old tradition in food processing and production. Big number of small producers, disorganized supply and marketing of products and nonstandardized produce are the main reason for low competitiveness of local food products.

Once Serbia opens its borders to the world market it will also open some big opportunities, however, the future of small producers will be threatened for the reasons listed above.

The POLUX cluster was founded with the main aim to establish contacts among local food producers and to unite them in undertaking joint activities so as to increase competitiveness on the market.

The long term objective is the establishment of an internal business network which will solve one of the biggest issues of all members, i.e. food products promotion on the market.



<b>Naziv klastera   Cluster name</b>	Udruženje vazduhoplovne industrije Srbije - UVIS
<b>Adresa   Address</b>	Uzun Mirkova 4/6
<b>Grad   City</b>	11000 Beograd
<b>Telefon   Telephone number</b>	+381(0)112626341
<b>E-mail   Mail</b>	uvisaero@gmail.com
<b>Internet adresa   Internet address</b>	www.uvisaero.rs
<b>Kontakt osoba   Contact person</b>	Marija Ginić
<b>Funkcija u klasteru   Function within the cluster</b>	Marketing menadžer Udruženja
<b>E-mail   Mail</b>	uvisaero@gmail.com
<b>Mobilni telefon   Mobile phone number</b>	+381(0)669063619

## UDRUŽENJE VAZDUHOPLOVNE INDUSTRIJE SRBIJE UVIS

Udruženje vazduhoplovne industrije Srbije - UVIS je dobrovoljno i neprofitno udruženje osnovano radi ostvarivanja ciljeva u oblasti vazduhoplovne industrije, vazdušnog saobraćaja i vazduhoplovstva u celini.

Članice UVIS-a predstavljaju mešovitu strukturu malih i srednjih preduzeća (iz oblasti metalne, elektro i mašinske industrije), visokoobrazovnih ustanova, srednjotehničkih škola, naučnih instituta, aeroklubova i drugih organizacija koje su u većem ili manjem obimu povezane sa vazduhoplovnim industrijom.

Aktivnosti UVIS-a se ogledaju u posredovanju u realizaciji poslova svojih članova obezbeđujući usluge koje se tiču aviotretiranja zemljanih površina, snimanja iz vazduha kao i zaštite životne sredine. Pruža i veliku podršku proizvođačima aviona u Srbiji i podstiče razvoj novih prototipova aviona.

U planu je ostvarivanje projekata poput izgradnje Nacionalnog sertifikacionog tela namenjenog za vazduhoplovne proizvode, osnivanje Vazduhoplovne akademije za školovanje pilota, menadžmenta aerodroma i aviokompanija, kao i inženjera za održavanje vazduhoplova, izgradnje letilišta i marina na plovnim putevima Save i Dunava u cilju razvoja hidroavijacije i turizma.

UVIS učestvuje u projektu CLUST-AIR (Collaborating Innovation Clusters for SME-s Aeronautic / Aerospace Clusters in South East Europe – Saradnja inovativnih klastera sa vazduhoplovnim / aerokosmičkim klasterima iz sektora MSP) koji je nastao na predlog Konsultantske kompanije „Area Europa“ iz Bolonje. Cilj projekta je razvoj visokoinovativnih klastera vazduhoplovne i kosmičke industrije, koje predstavljaju projektni partneri, i njihov prelazak u transnacionalne klasterne, što doprinosi jačanju regionalnog razvoja.

Direktor UVIS-a Velibor Vukašinić postao je regionalni koordinator za Srbiju u domenu kosmičke tehnologije apliciranjem za Međunarodni projekat „The 2nd Mission Idea Contest“ (www.spacemic.net), koji je organizovao Konzorcijum univerziteta za svemirski inženjering – University Space Engineering Consortium - UNISEC (www.unisec.jp). Projekat je inicirala Vlada Japana i ima za cilj promovisanje i unapređenje razvoja mikro-nano satelitske tehnologije. Projekat okuplja stručnjake, studente i sve zainteresovane učesćem na regionalnim seminarima na kojima se prezentuju nova znanja o primeni mikro-nano satelita.

## THE CLUSTER OF SERBIAN AERONAUTICAL INDUSTRY UVIS

The Cluster of Serbian Aeronautical Industry - UVIS is a voluntary, non-profit association, founded with the aim of achieving goals in the area of aeronautical industry, air traffic and aeronautics in general.

UVIS members is a mixed structure of small and medium enterprises, (in sectors of metal, electrical and machine industry) universities, high schools, scientific institutes, aeroclubs and other affiliated organizations in the aeronautical sector.

The activities of UVIS are provision of services to its members in airborn treatment of soil, aerial survey and protection of environment. A considerable support was offered to airplane production in Serbia and to the development in new airplane prototypes designing.

There is a plan for establishing the National Certification Body for aircraft products, Aeronautical Academy for pilot trainings, airport and airways companies management, as well as for education in airplane maintenance, construction of runways and river marines on the Sava and Danube rivers for the purposes of hydro-aviation and tourism development.

The cluster participates in the project CLUST-AIR (Collaborating Innovation Clusters for SME-s Aeronautic / Aerospace Clusters in South East Europe), proposed by the consulting company “Area Europa“ from Bologna. The goal of the project is the development of high technology innovation cluster of aeronautical and spacecraft industry with the project partners, enabling the cluster to join transnational clusters which will contribute greatly to the regional development.

The Director of UVIS Mr. Velibor Vukašinić became regional coordinator for Serbia in the sector of cosmic technologies within the international project “The 2nd Mission Idea Contest“ (www.spacemic.net) organized by the University Space Engineering Consortium - UNISEC (www.unisec.jp). The project was initiated by the Japanese Government and its main aim is promotion and improvement of the development in micro/nano-satellite technology. Experts, students and other concerned partners are included in the regional seminars on micro/nano-satellite technology.



Naziv klastera   Cluster name	Udruženje - Klaster medicinskog i zdravstvenog turizma
Adresa   Address	Bulevar srpskih ratnika 11
Grad   City	36210 Vrnjačka Banja
Telefon   Telephone number	+381(0)36611624 lok.40-22
E-mail   Mail	klaster.mzt@vrnjcispa.rs
Internet adresa   Internet address	
Kontakt osoba   Contact person	Vanja Lazović
Funkcija u klasteru   Function within the cluster	Referent
E-mail   Mail	klaster.mzt@vrnjcispa.rs
Mobilni telefon   Mobile phone number	+381(0)631146499

## UDRUŽENJE-KLASTER MEDICINSKOG I ZDRAVSTVENOG TURIZMA

## UDRUŽENJE-KLASTER MEDICINSKOG I ZDRAVSTVENOG TURIZMA

Klaster medicinskog turizma Srbije formiran je s ciljem unapređenja i razvoja ponude ovog vida usluga u Srbiji. Klaster će pored trenutnih osnivača i članica nastojati da okupi sve ostale zainteresovane državne i privatne subjekte iz oblasti medicinskih i turističkih usluga, tj. specijalne bolnice iz banjskih lječilišta, klinike s medicinskih fakulteta, instituta za medicinske nauke, zdravstvene centre, turističke agencije i asocijacije, farmaceutske kuće, agencije za usluge kompatibilne s turizmom - finansijski konsalting, ordinacije, prateće turističke ponude - hotele, restorane, festivale, avio prevoznike marketing, medije i druge subjekte, a posebno one čije su usluge prilagođene očekivanjima i zahtevima stranih korisnika. Zamisao je da se u saradnji sa resornim ministarstvima, kao i sa ostalim relevantnim institucijama, Srbija marketinški pozicionira na karti Evrope kao atraktivna destinacija medicinskog turizma.

Članice Klastera su:

Specijalna bolnica za lečenje i rehabilitaciju „Merkur“ Vrnjačka Banja, Specijalna bolnica za rehabilitaciju „Banja Koviljača“, Institut za lečenje i rehabilitaciju „Niška Banja“, Stomatološka ordinacija „Dr. Tošić“, Vrnjačka Banja, Specijalistička oftamološka ordinacija „Trias“ Vrnjačka Banja, Preduzeće za ekonomsko-finansijske analize, konsalting i informacione sisteme „Factis“ Beograd, Zubno-tehnička laboratorija „Kruna“ Podunavci-Vrnjačka Banja, Preduzeće za proizvodnju, promet, uvoz-izvoz i usluge „Ortopedic“ Kraljevo, Samostalna stomatološka ordinacija „Gašić“ Vrnjačka Banja, „Cim“ Centar integrativne medicine Ordinacija za fizikalnu medicinu i Medicinsku rehabilitaciju Novi Sad, Zavod za javno zdravlje Kraljevo, Specijalistička ginekološka ordinacija "Femina", Društvo za proizvodnju promet i usluge "Ma.Kom" doo Šabac, Fakultet za hotelijerstvo i turizam u Vrnjačkoj Banji, Univerzitet u Kragujevcu i Medicinski Fakultet Kragujevac.

## ASSOCIATION-CLUSTER OF MEDICAL AND HEALTH TOURISM

The cluster of medical tourism of Serbia was established with the aim of improvement and development of offer of this type of service in Serbia. Besides its members, the cluster will make an effort to gather all private and state stakeholders in the medical and tourism sectors, i.e. special hospital in spa resorts, clinics at the faculty of medicine, institute of medicine, health centres, tourist agencies and associations, pharmaceutical companies and affiliated agencies such as financial consulting, private practice clinics, hotels, restaurants, festivals, airway companies, media and other stakeholders offering services in accordance with the international expectations and standards. The aim of the cluster in cooperation with the respective ministries is to promote Serbia on the European market as an attractive destination in medical tourism sector.

Cluster members are:

Special hospital for treatment and rehabilitation "Merkur" Vrnjačka Banja, Special Hospital for Rehabilitation "Banja Koviljača", Institute for Treatment and Rehabilitation "Niška Banja" Niš, Dentist clinic "Dr. Tošić", Vrnjačka Banja, Specialist Oftamology Clinic "Trias", Vrnjačka Banja, Company for Economics and Finance analysis, Consulting and Information Systems "Factis" LTD, Beograd, Dentist-technical laboratory "Kruna", Podunavci-Vrnjačka Banja, Company for production, distribution, export-import and services "Ortopedic" LTD, Kraljevo, Private Dentist Clinic "Gašić", Vrnjačka Banja, 'CIM' Centre for Integrative Medicine, Physical Therapy and Rehabilitation, Novi Sad, Institute for Public Health, Kraljevo, Special gynecology clinic "Femina", Society for production and distribution of services "Ma.Kom" LTD, Šabac, Faculty of Hotel Staff and Tourism in Vrnjačka Banja, University of Kragujevac And Faculty of Medicine in Kragujevac.



KLASTER  
**RECIKLAŽA JUG**

<b>Naziv klastera   Cluster name</b>	Udruženje - Klaster "Reciklaža Jug"
<b>Adresa   Address</b>	Dobrička 2
<b>Grad   City</b>	18000 Niš
<b>Telefon   Telephone number</b>	+381(0)18510999
<b>E-mail   Mail</b>	office@klaster-reciklazajug.com
<b>Internet adresa   Internet address</b>	www.klaster-reciklazajug.com
<b>Kontakt osoba   Contact person</b>	Boban Janković
<b>Funkcija u klasteru   Function within the cluster</b>	Direktor (Klaster menadžer)
<b>E-mail   Mail</b>	boban.jankovic@klaster-reciklazajug.com
<b>Mobilni telefon   Mobile phone number</b>	+381(0)63668639

## UDRUŽENJE-KLASTER **RECIKLAŽA JUG**

Udruženje - Klaster „Reciklaža Jug“ je osnovano 1. aprila 2010.godine od strane privatnih kompanija, Oblasne razvojne agencije "JUG", Regionalne privredne komore Niš, Fakulteta zaštite na radu Niš i Mašinskog fakulteta Niš.

Misija klastera je ostvarivanje ciljeva i jačanje regionalne saradnje u oblasti zaštite životne sredine i održivog razvoja objedinjavanjem aktivnosti privrednih subjekata koji se bave upravljanjem otpadom, naročito reciklažom na teritoriji jugoistočne Srbije.

Klaster radi na smanjivanju količine otpada po stanovniku, promociji recikliranja, selekcije i ponovnog korišćenja, ali i razvijanju javne svesti kada je reč o društveno odgovornom poslovanju.

## THE ASSOCIATION CLUSTER **SOUTH RECYCLING**

The Association Cluster "South Recycling" was founded on April 1, 2010. Its founders are private companies, Regional Development Agency "JUG", Regional Chamber of Commerce, Faculty of Occupational Safety and Faculty of Machine Engineering.

The mission of the Association is to develop and strengthen regional cooperation in the field of environment protection and sustainable development, by unifying activities of the companies in the territory of South-East Serbia dealing in waste management, recycling in particular.

The cluster deals in waste minimization: reducing of the quantity of waste (per capita) that should be removed to a landfill; promotion of recycling, selecting and reusing, as well as on increase of public awareness regarding socially responsible business.

<b>Naziv klastera   Cluster name</b>	Vojvodina Metal Cluster - VMC
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## VOJVODINA METAL CLUSTER VMC

Vojvodina Metal Cluster - VMC okuplja firme iz metalnog sektora Vojvodine da rade na unapređenju konkurentnosti metalnog sektora. U Vojvodina Metal Cluster - VMC uključeno je 18 institucija za podršku i 86 preduzeća iz metalnog sektora koja zapošljavaju 5.050 radnika i ostvaruju godišnji prihod od 260 miliona eura.

Vojvodina Metal Cluster - VMC je nastao kao inicijativa kompanija iz metalnog sektora u Vojvodini što daje osnovnu snagu i vrednost ovom klasteru. Članovi su proizvođači iz metalnog sektora iz oblasti proizvodnje procesne opreme, proizvodnje žice i žičanih proizvoda, čeličnih konstrukcija, proizvodnje vodovodne armature, aparata za mužu, proizvodnje poljomehanizacije, livenja sivog i nodularnog liva, zavarivanja, mašinske obrade na CNC mašinama, proizvodnje gasnih uređaja, agregata itd. Vojvodina Metal Cluster - VMC svojim partnerima nudi saradnju u oblasti zajedničke proizvodnje, transfera znanja i tehnologija, razvoja zajedničkih proizvoda, zastupništva, kao i razvoj novih zajedničkih projekata.

Strateški pravci delovanja Vojvodina Metal Cluster - VMC mogu se klasifikovati u četiri pravca:

- uspostavljanje i razvoj efektivnih i efikasnih procesnih, organizacionih i upravljačkih struktura klastera i preduzeća u klasteru (menadžment kvaliteta, lean proizvodnja, konstantno unapređenje, primena IT tehnologija...),
- razvoj ljudskih resursa (razvoj timskog rada, podizanje nivoa znanja i nivoa svesti zaposlenih, stručna usavršavanja i celoživotno učenje),
- razvoj mreža vrednosti (povezivanje dobavljača, kooperanata, korisnika, institucija za podršku, organa uprave, univerziteta itd.)
- istraživanje i razvoj tržišta, preduzetništva, inovativnih i razvojnih procesa.

## VOJVODINA METAL CLUSTER VMC

Vojvodina Metal Cluster - VMC gathers companies dealing in the metal sector and other affiliated companies to promote the joint cooperation activities to achieve strong competitiveness in the metal sector. The cluster has over 86 companies and 18 supporting institutions, with 5050 employees and annual turnover of 260 million EUR.

Vojvodina Metal Cluster - VMC was founded at the initiative of companies dealing in the metal sector in Vojvodina and that is the main strength and value of the cluster. The members of the Vojvodina Metal Cluster - VMC are producers in the metal sector such as processing equipment, wiring and wiring products, steel construction, plumbing fittings, milking devices, farming equipment, cast and nodular iron production, welding, machine processing on CNC equipment, gas devices production, generators, etc.

The Vojvodina Metal Cluster - VMC offers cooperation to its partners in the area of joint production, knowledge and technology transfer, development of joint products, advocacy and partnership in public calls for development of joint projects.

There are four strategic directions of the Vojvodina Metal Cluster - VMC:

- Establishment and development of effective and efficient production and management structures of the cluster and cluster members (quality management, perpetual upgrade, application of IT technologies...),
- Capacity building of human resources (team building, increase of awareness and education of the employees, professional trainings and life-long learning),
- Establishment of chain of values (networking of suppliers, beneficiaries, supporting institutions, management bodies, universities, etc.) and
- Research and development of market, entrepreneurship, innovative and development processes.



VOJVODINA  
ICT CLUSTER

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## VOJVODANSKI IKT KLASTER

Vojvođanski IKT klaster predstavlja jedinstvenu tačku susreta najboljih IT kompanija u Srbiji. Udruženje je osnovano 2010. godine na inicijativu samih kompanija iz sektora koje su prepoznale potrebu za ovakvim vidom udruživanja. Danas klaster okuplja najbolje kompanije iz IKT sektora sa 1.500 zaposlenih IT stručnjaka. Kompanije – članice poseduju brojne reference među globalno prepoznatljivim partnerima. Udruženje uživa snažnu podršku u zajednici zahvaljujući počasnim članicama u svojim redovima, među kojima su institucije iz oblasti obrazovanja, regionalnog razvoja, kao i javne službe.

Uloga udruženja je da obezbedi okruženje za jačanje međusobnih veza i saradnje članova, obezbedi zajedničku platformu za nastup na domaćem i stranim tržištima, kao i da, u saradnji sa drugim organizacijama i institucijama sistema, sistematski radi na podizanju svesti u Republici Srbiji o mogućnostima koje pružaju razvoj i unapređenje IKT delatnosti, proizvoda i usluga.

Misija Vojvođanskog IKT klastera je da kroz sinergetsko delovanje udruženih preduzeća i organizacija doprinese stvaranju povoljnih uslova za razvoj IKT sektora, jačanju kapaciteta članova za dostizanje poslovnih ciljeva i ubrzanom razvoju IKT industrije u Vojvodini i Srbiji.

Naša vizija jeste Vojvođanski IKT klaster kao globalno prepoznatljiv brend u razvoju i primeni novih IKT znanja, važan partner u razvoju pojedinaca i preduzeća.

## VOJVODINA ICT CLUSTER

Vojvodina ICT Cluster is the single point of contact with the best ICT companies in Serbia. The Association was founded in 2010, through a bottom-up initiative of sector companies which recognized the need for this type of association. Today the Cluster gathers best companies in ICT sector, with the total workforce of 1,500 experienced IT professionals. Member companies have numerous references among globally recognizable clients. With honorary members in its ranks, including institutions in the fields of education, regional development and public services, the association enjoys strong support in the community.

The role of the association is to provide an environment for strengthening of mutual relations and cooperation between members, to provide a common platform for participation in the domestic and foreign markets, and to work systematically, in collaboration with other organizations and institutions of the system, on raising awareness of general public in the Republic of Serbia, about the opportunities that are offered by development and improvement of ICT activities, products and services.

Mission of Vojvodina ICT Cluster is to contribute to creating favourable conditions for development of the ICT sector, strengthening the capacity of members for meeting their business objectives and rapid development of ICT industry in Vojvodina and Serbia, and all of this through synergistic operation of associated companies and organizations.

Our vision is Vojvodina ICT Cluster as a globally recognized brand in development and implementation of new ICT skills, an important partner in the development of individuals and companies.



Odlukom Upravnog odbora Privredne komore Srbije o obrazovanju Saveta za klasterne PKS dana 11.2.2011. godine, konstituisan je Savet za klasterne.

Savet za klasterne je stručno-konsultativni organ PKS i jedinstveno savetodavno telo za razvoj klastera u Srbiji.

Članovi Saveta su predstavnici klasterskih organizacija u Srbiji.

Misija Saveta je unapređenje privrede putem klastera, sa posebnim naglaskom na mikro, mala i srednja privredna društva i preduzetnike, u skladu sa operativnim planovima i programima nadležnih Ministarstava a u cilju poboljšanja uslova poslovanja.

Vizija Saveta je da bude ključni akter u oblasti zastupanja potreba klastera u Srbiji, regionu i EU, kao i informisanja domaće i međunarodne poslovne javnosti o razvoju klastera u Srbiji.

Ciljevi Saveta su:

- Afirmisanje klastera radi unapređenja preduzetništva i uslova poslovanja
  - Iniciranje osnivanja novih klastera i doprinos razvoju pojedinačnih klastera
  - Pokretanje inicijativa o pitanjima aktuelnih strategija klastera i strategija privrednog razvoja, edukacije, promocije, razvoja u oblasti poslovanja, kao i regionalnog i internacionalnog povezivanja klastera.
- Ovogodišnjim potpisivanjem Memoranduma o saradnji između PKS, LEDIB programa i Kuće klastera ozvaničena je višegodišnja saradnja i stvoreni dodatni uslovi za efikasnije zalaganje za strateški razvoj klastera u Srbiji.



The Cluster Council was constituted by the Decision on the Constitution of Cluster Council of Serbian Chamber of Commerce adopted by the Serbian Chamber of Commerce Management Board on February 11, 2011. The Cluster Council is a professional and advisory body of the Serbian Chamber of Commerce and an individual advisory body for the cluster development in Serbia. The Cluster Council members are representatives of cluster organizations in Serbia. Mission of the Council is the improvement in economy through cluster development with special emphasis on micro, small and medium business societies and entrepreneurs in accordance with operation plans and programs of respective Ministries to contribute to the creation of an advantageous business environment. Vision of the Council is to become a key actor in advocating needs in the cluster sector in Serbia, region and EU, as well as to inform the national and international business public on cluster development in Serbia. The goals of the Council are:

- Affirmation of clusters with the aim to improve entrepreneurship and business environment,
- Initiation of new cluster establishment and contribution to the development of individual clusters,
- Initiation of issues concerning current cluster strategies and the strategy of economy development, education, promotion and progress in the sector of business, as well as of regional and international networking of clusters.

With the event of signing the Memorandum of Cooperation among Serbian Chamber of Commerce, LEDIB Program and Cluster House this year, a several-year long cooperation was officially marked and additional conditions for a more efficient attempt of ensuring strategic development of clusters in Serbia were created.



KUĆA KLASTERA je inovativna razvojno-poslovna organizacija za podršku klasterima i udruženjima u Srbiji.

Osnovana je u januaru 2011. godine na inicijativu sedam klastera sa područja jugoistočne Srbije i uz tehničku podršku danskog Programa za lokalni ekonomski razvoj na Balkanu LEDIB.

Cilj KUĆE KLASTERA je podrška klaster inicijativama, informisanje klastera i njihovih članica, podsticanje razvoja, umrežavanja i promocije klastera u Srbiji.

Uz podršku LEDIB programa KUĆA KLASTERA radi na projektima razvoja klastera u regionu, kreiranju mreže klastera u Srbiji i promociji razvoja klastera na nacionalnom i međunarodnom nivou.

U saradnji sa Savetom za klasterne Privredne komore Srbije, domaćim i međunarodnim organizacijama, KUĆA KLASTERA radi na mapiranju, informisanju i zastupanju interesa klastera u Srbiji.

U partnerstvu sa stručnjacima za razvoj klastera iz Danske, KUĆA KLASTERA je osnovala inovativni TRENING CENTAR ZA RAZVOJ KLASTERA U SRBIJI. Klaster-fasilitatori, klaster menadžment i predstavnici javnog sektora i obrazovno naučnih institucija mogu biti korisnici specijalističkih programa obuke TRENING CENTRA KUĆE KLASTERA u Nišu.

Kadrovski i logistički kapaciteti KUĆE KLASTERA su u potpunosti usklađeni sa potrebama partnera iz evropskih zemalja. Novoformirani CENTAR ZA KLASTER FASILITACIJU Kuće klastera raspolaže obučeni saradnicima za rad sa MSP i povezivanje u klasterske organizacije na području južne i istočne Srbije.



CLUSTER HOUSE is an innovative business development organization for support to clusters and associations in Serbia.

It was founded upon the initiative of seven clusters from South-East Serbia and with technical support of LEDIB – the Danish Programme for Local Economic Development in the Balkans, in January 2011.

The objective of CLUSTER HOUSE is to support cluster initiatives, inform clusters and their members, and motivate development, networking and promotion of clusters in Serbia.

With LEDIB Programme support, CLUSTER HOUSE is working on projects of cluster development in the region, creating the network of clusters in Serbia and promotion of cluster development at national and international levels.

In cooperation with the Cluster Council of Serbian Chamber of Commerce, local and international organizations, CLUSTER HOUSE is working on mapping, informing and advocating to the interests of clusters in Serbia.

In partnership with experts for cluster development from Denmark, CLUSTER HOUSE founded an innovative TRAINING CENTER FOR CLUSTER DEVELOPMENT IN SERBIA. Cluster facilitators, cluster management teams and representatives of public sector and educational-scientific institutions can be beneficiaries of special training programs of the CLUSTER HOUSE TRAINING CENTER in Nis.

Personnel and logistics capacities of the Cluster House are in full compliance with the needs of partners from the European countries. Newly established Centre for Cluster Facilitation of the Cluster House has trained associates working with partners in SME sector and establishing a network of cluster organizations on the territory of South and East Serbia.

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